

Town of Brookfield

DEPARTMENT OF DEVELOPMENT SERVICES
GARY LAKE, ADMINISTRATOR

ARCHITECTURAL CONTROL COMMITTEE Staff Recommendations to the Plan Commission August 8, 2018

A meeting of the Architectural Control Committee of the Town of Brookfield was called to order by Chairman Dean Pearson at 6:00pm on Wednesday, August 8, 2018, at the Town of Brookfield Town Hall, 645 North Janacek Road, Brookfield, Wisconsin.

Also present at the meeting were Town Supervisor Steve Kohlmann, Members Carol Lena, Richard Diercksmeier and John Foerster, and Department of Development Services Administrator Gary Lake. Was absent and excused. PJ Burbach was absent.

1. **Confirmation of meeting notice**
Mr. Lake reported receipt from the Clerk's Office of confirmation that the meeting was noticed as required.
2. **Minutes**
A motion was made and seconded (Foerster/ Kohlmann) to **approve** the minutes of the meeting of July 11, 2018 as presented.
The motion was voted on and carried unanimously.
3. **RE-0818-001 Nick Wimmer for approval of revisions to the previously approved site development plan for Poplar Creek Club at 20100 West Bluemound Road, including minor revisions to architecture, landscaping and lighting, and approval of new wayfinding signage.**
Mr. Wimmer explained that leasing of the commercial tenant space drove the architectural revisions to the commercial building. A more focused entry element was the most significant revision, with other minor revisions the result of interior space utilization. Revisions to the landscaping plan were required as a result of the architectural revisions to the commercial building. Ground mounted building accent lighting and wayfinding and parking designation signage were also presented.
A motion was made and seconded (Lena/ Diercksmeier) to **approve** the revisions, and wayfinding signage subject to presentation to the Building Inspector of a smaller choice for parking designation signs.
The motion was voted on and carried unanimously.
4. **S-0518-002 Rosie Strauss/ Berg Management for approval of a previously tabled request for wall mounted signage for Tru Hotel at 20925 Watertown Road.**
A motion was made and seconded (Foerster/ Kohlmann) to **table** the request to allow Committee members an opportunity to review highway sightlines for the signage proposed. It was suggested that the applicant attach a circular banner on the building at the sign's proposed mounting height, representing the major sign element of the sign, for consideration by Committee members in their sightline review.
The motion was voted on and carried unanimously.

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- 5. S-0718-003** **Landon White/ Site Enhancement Services for consideration of the maximum allowable height for a free-standing sign for Olive Garden at 18180 West Bluemound Road.**
A motion was made and seconded (Lena/ Foerster) to **approve** the application subject to the inclusion of 8" address numerals and a proper landscaped masonry base, with the understanding that this approval is contingent on the construction of the facade update previously approved.
The motion was voted on and carried unanimously.
- 6. S-0718-001** **Nancy Luan for approval a previously tabled request for replacement panels on an existing free-standing sign at 295 Regency Court.**
With there being no new information submitted, a motion was made and seconded (Diercksmeier/ Foerster) for this request to remain tabled.
The motion was voted on and carried unanimously.
- 7. S-0818-001** **Deb Burton/ Poblocki Sign for approval of wall mounted and directional signage for Marine Bank at 19601 West Bluemound Road.**
A motion was made and seconded (Lena/ Kohlmann) to approve the wall mounted signage and directional signage, subject to the directional signage being revised, eliminating the identification graphics.
The motion was voted on and carried unanimously.
- 8. Adjourn** A motion was made and seconded (Pearson/ Kohlmann) to **adjourn** at 7:30pm.
The motion was voted on and carried unanimously.