#### Town of Brookfield

645 N. Janacek Road Brookfield, WI 53045 (P) 262-796-3788 (F) 262-796-0339



#### **MEETING NOTICE**

Meeting will be held at the Town of Brookfield Municipal Building, Eric Gnant Room 645 N. Janacek Road, Brookfield, WI

Wednesday, January 10, 2024

#### **Architectural Review Committee**

6:00 p.m

**AGENDA - AMENDED** 

- 1) Call to Order.
- 2) Meeting Notices.
- 3) Approval of Agenda.
- 4) Approval of Minutes.
  - a. December 13, 2023 Meeting Minutes
- 5) New Business:
  - a. Eric Olson (Graves Signs, Inc.), representing Lendmark Financial Services, is requesting approval for window signage located at 17800 West Bluemound Road, Suite D.
  - b. Christopher Reiger representing Landmark Credit Union, is requesting approval of a digital menu board sign for the bank drive-thru, located at 19600 West Bluemound Road.
  - c. Lisa Burck (Innovative Signs), representing Landmark Credit Union, is requesting approval for a reface of a monument sign, replacing two channel letter wall signs, and refacing directional and informational signage located at 19600 West Bluemound Road.
  - d. Lisa Burck (Innovative Signs), representing Werfen, is requesting approval for permanent free standing sign, located at 20925 Crossroads Circle.
  - e. Ryan Janssen, representing Avery & Birch, for a recommendation for Preliminary Approval of a new building consisting of a three-story salon suite facility, located at 21055 Crossroads Circle.
- 6) Communication and Announcements.
- 7) Adjourn.

Posted this 5th day of January, 2024 Tom Hagie Administrator/Interim Clerk

# TOWN OF BROOKFIELD ARCHITECTURAL REVIEW COMMITTEE MINUTES DECEMBER 13, 2023

The regular meeting of the Architectural Review Committee was held in the Erich Gnant Room of the Town Hall, 645 N Janacek Road, Brookfield, WI.

#### 1) CALL TO ORDER.

Chairman Dean Pearson called the meeting to order at 6:00 p.m. with the following people present: Town Planner Bryce Hembrook, Town Supervisors John Charlier, Steve Kohlmann; Committee members Richard Diercksmeier, Alan Lee, and Matt Paris.

#### 2) MEETING NOTICES.

Planner Hembrook reported that the meeting was noticed in accordance with Open Meeting Law.

#### 3) APPROVAL OF AGENDA.

Motion by Kohlmann to approve the agenda. Seconded by Charlier. *Motion carried unanimously.* 

#### 4) APPROVAL OF MINUTES.

Motion by Charlier to approve the minutes of the November 8, 2023 minutes as presented. Seconded by Diercksmeier.

Motion carried unanimously, with Paris and Kohlmann voting present.

Chairman Pearson requested clarification regarding Item 5 (Callister's Christmas signage). Hembrook confirmed that the special occupancy is over on December 27, 2023 and there has been no request from Callister's to renew, therefore signage approved on November 8, 2023 must be removed per the voted on and approved motion.

#### 5) New Business:

a. Dan Schaefer (Signworks), representing Robertson Ryan, is requesting approval of a monument sign, located at 20975 Swenson Drive.

Planner Hembrook reported that the request is to replace the existing monument sign with a new monument sign in order to update the company logo and slightly alter the shape of the sign. The proposed sign is just under 15 square feet, with a four and a half square foot base, and approximately four and a half feet tall. It will be located in the same location as the current monument sign, which is approximately seven feet from the property line, and meets setback requirements. The background is grey with dark grey letters and maroon for the logo. Hembrook reported that with there would be two freestanding signs on the property due to the large monument sign showing the property address. Hembrook noted that another nearby property has a large address sign, and another monument sign with tenant panels, so this would be consistent with the other property. Pearson inquired about the height of the address numerals on the proposed sign, and the requirement that they be eight inches. Mr. Schaefer (Signworks) clarified that the numerals are not eight inches, and because the larger address only sign is very near, it would be redundant to have the numerals that prominent on this sign. It was further clarified that the proposed sign is not internally illuminated.

Motion by Kohlmann to approve a monument sign, located at 20975 Swenson Drive.

Seconded by Paris.

Motion carried unanimously.

b. Lisa Burck (Innovative Signs), representing Werfen, is requesting approval for permanent freestanding sign, located at 20925 Crossroads Circle.

Planner Hembrook presented the item, and reported that on the site plan provided by the applicant, there was not a property line nor a setback showing. The site plan shows the proposed sign being located on the property line where the existing sign is located. The sign will need to meet the 5' setback. Hembrook contacted Innovative Signs to update the site plan, and will be sure that setbacks are met, or they would have to go through a variance process.

The sign is proposed to be 10' from grade and has four panels, two showing property address and two showing the Werfen logo. The Werfen logo panels are approximately 14.14 square feet total. The property address panels are approximately 7.4 square feet total. All panels equal approximately 21.54 square feet total. The majority of the sign structure is blue and the lettering is white. The signs will be internally illuminated. Dimensions were not provided for the address numerals, and the typical requirement is a minimum of eight inches. The proposed sign appears to meet all other sign code requirements. Pearson inquired why they are proposing a pylon sign instead of a monument sign, like the signs in the rest of the development, and opined that it is too high. Discussion was had regarding the two-face display, and whether that fits into the code, and looks aesthetically pleasing. It was the general consensus that the sign is too high, and the two-sided face looks somewhat like a street sign, but is appealing. Kohlmann suggested the applicant attend the next meeting.

Motion by Kohlmann to deny permanent freestanding sign, located at 20925 Crossroads Circle. Seconded by Lee.

Additional discussion by Kohlmann was that Hembrook inform the sign company of concerns. *Motion carried 4-2, with Paris dissenting, and Diercksmeier abstaining.* 

c. Eric Olson (Graves Signs, Inc.), representing Lendmark Financial Services, is requesting approval for permanent signage for a wall sign, located at 17800 West Bluemound Road, Suite D.

Hembrook reported that Lendmark Financial Services is requesting approval to add one wall sign above the tenant entrance. The sign would be a front-illuminated red channel letter sign on a raceway. The sign area is approximately 23.66 square feet. According to the application, the tenant frontage is 31', thus 24.8 square feet of signage is permitted. The proposed size appears to be similar in style and size to other signs on the building. The proposed sign meets all other sign code requirements. Also included was window signage, and Hembrook will look into the ordinance to see if they are allowed without approval. It was suggested to inform the applicant of those findings. Signs with hours of operation and "open/close" are fine.

Motion by Charlier to approve permanent signage for a wall sign for Lendmark Financial Services as presented, located at 17800 West Bluemound Road, Suite D.

Seconded by Kohlmann.

Motion carried unanimously.

#### 6) Communication and Announcements.

Paris read sign code regarding the height for the Werfen sign proposal as stating, "height must be maintained ten feet high from property line". There is a hill involved, so is that taken into account? Hembrook will have the applicant clarify on their site plan the property line and setbacks, as indicated in earlier discussion, as well as more specific height information.

Hembrook reported that he and his team are working on clarifying the sign code in order for greater understanding for both the committee and the applicants. Any suggestions are welcomed.

Supervisor Kohlmann thanked the Committee for their hard work over the past year.

#### 7) Adjourn.

#### 8) ADJOURN.

Motion by Kohlmann to adjourn at 6:24 pm. Seconded by Charlier. *Motion carried unanimously.* 

Respectfully submitted, Bryce Hembrook, Town Planner



#### Building a Better World for All of Us®

# TOWN OF BROOKFIELD ARCHITECTURAL REVIEW COMMITTEE STAFF REPORT

TO: Architectural Review Committee

FROM: Bryce Hembrook, AICP

**Town Planner** 

REPORT DATE: January 4, 2024 ACC MEETING DATE: January 10, 2024

RE: ARC Staff Report – January Agenda Items

<u>Landmark Credit Union (Digital Menu Board) – Sign Review</u>

**Applicant: Christopher Rieger (Landmark Credit Union)** 

Location: 19600 W Bluemound Rd

Request: Approval of digital information board

- Requesting to add a "digital menu board" to be located near the bank drive thru on the north side of the Landmark Credit Union building.
- Proposed sign is approximately 8 square feet in size.
- The proposed sign is intended to provide information to customers that are already on-site and using their drive thru.
- The sign code does not specifically address menu boards and the only mention of digital signage is for
  electronic message centers (EMC)'s and digital changeable copy signs. Generally, these EMC's and digital
  changeable copy signs are intended to advertise the business or service directed toward traffic or
  pedestrians in right-of-way; whereas a menu board is generally oriented to persons within the premises.
- The ARC discussed this type of sign in 2023 but the general consensus was that it depends on the specific proposed sign; thus the Committee should determine whether or not this sign should be approved.

#### <u>Landmark Credit Union (Innovative Signs) – Sign Review</u>

Applicant: Lisa Burck (Innovative Signs), representing Landmark Credit Union

Location: 19600 W Bluemound Rd

**Request: Approval of Permanent Signage** 

- Requesting to reface the existing monument sign, replace existing wall signage to include new company logo/font on the east and south elevation, and reface directional and information signage.
- Monument sign
  - o Refacing the gray sign panel. Base and digital display area to remain as is.
  - Sign is approximately 34.68sf

- o Includes a gray background, white letters and blue and white logo.
- Internally illuminated.
- South and east elevation channel letter wall signs
  - Both signs are approximately 48 square feet.
  - These signs appears to be similar in size to the existing signage, but likely smaller.
  - o Channel letters and logo will be internally illuminated.
  - East elevation frontage = 65'.
    - Allowable sign area = 52 square feet
  - South elevation frontage = 71'
    - Allowable sign area = 56.8 square feet
  - Both signs meet sign area requirements.
- Directional signs
  - Refacing several directional and informational sizes and will include logo on each sign.
  - These types of signs do not require a permit but do require approval by the Committee. The sign code state that these signs should be directional in character, without identification graphics, font size shall not exceed 5 inches and the total display area shall not exceed either inches by 30 inches per tenant, unless approved to provide consistency with design features of the development.
    - The proposed signs do not meet all of these requirements, but the ARC can decide to approve as presented with those exceptions.

#### Werfen - Sign Permit

Applicant: Lisa Burck (Innovative Signs) representing Werfen

**Location: 20925 Crossroads Circle** 

**Request: Approval of Permanent Signage** 

- Proposing to add a freestanding sign near the entrance of the parking lot. The site plan in the packet shows the proposed sign being located on the property line where the existing sign is currently located. The sign will need to meet the 5' setback and/or receive a variance. The applicant has stated that they will likely request a variance. If the Committee decides to approve this sign, a condition should be applied to require that the sign either meets the 5' setback requirement or a variance is granted.
- Sign is proposed to be 4.6' from grade and has two panels showing the property address and the Werfen logo.
  - o Both panels are approximately 27.6 square feet each (55.2 square feet total).
- The majority of the sign structure is blue and the lettering is white.
- The signs will be internally illuminated.
- No dimensions were provided for the address numerals. The typical requirement is a minimum of 8 inches.
- Proposed sign appears to meet all other sign code requirements.

#### Avery & Birch - Preliminary Approval

Applicant: Ryan Janssen representing Avery & Birch

**Location: 21055 Crossroads Circle** 

Request: Preliminary approval of a new building consisting of a three-story salon suite facility

- Zoning District = B-2 Limited General Business District
- Currently a vacant 3.6 acre parcel in an office park.

- Quest Interiors received final approval for their facility on the subject property earlier this year but decided to no longer pursue the project.
- The applicant intends to eventually split the existing lot into 2 lots but is not planning on splitting the property at this time. The plans show where the potential property split may occur.
  - o Potential lot size (if divided) = Approximately 1.82 acres or 79,505 square feet.
  - This will require a certified survey map review and approval. The lot size may differ than current plans but must still meet setback and lot size requirements.
- Proposed structure = 16,500 total square foot three-story facility with salon suites. Approximately 5,500 square feet each floor.
- Approximately 89 parking stalls currently proposed, including 2 handicap stalls.
  - The proposed use is likely considered a personal service use, which requires one space per 200 square feet of gross floor area, plus one space per employee for the work shift with the largest number of employees.
  - There appears to be an adequate amount of parking provided on-site.
  - The proposed site plan shows a drive access connection to the future lot to the north.
- Proposed setbacks:
  - o Front = 210+'
  - Side = 66' north and 87' south
  - o Rear = 69'
  - All building setbacks will meet code requirements.
  - The pavement setback along the Crossroads Circle right-of-way appears to meet the 10' requirement.
- Sum total of floor area
  - Proposed = 20.7% of lot area.
  - Required = No less than 6,000sf or 15% of the lot area, whichever is less. Shall not exceed 50% of lot area.
  - Requirement is met.
- No building height dimensions were provided but the building will likely meet the 45' height requirement.
- There are single-family residences directly to the west of the subject property, but only one of the adjacent parcels is zoned residential. The applicant intends to keep the existing landscaping to serve as a buffer for the residential properties.
- The applicant is proposing to add a stormwater pond to the north of the building and this is proposed to serve the potential northern lot as well.
- Note: Some of the site data provided on the site plan (Sheet C100) is inaccurate as the total floor area and the floor area ratio.

Any review comments or concerns from the Development Review Team will be provided at the time of the meeting.

#### **Preliminary Approval Requirements**

The purpose of preliminary project review is to determine that proposed structures are properly located and to review the project plans. The project plans, in the maximum scale of one-inch equals 40 feet, for any multifamily residential, commercial, industrial, park, or institutional development shall include a plat of survey prepared by a registered land surveyor showing the location, boundaries, dimensions, elevations, existing and proposed grades to the Town of Brookfield datum. In addition, the plat of survey shall show the location, elevation, existing grades, and use of any abutting lands and their structures within 100 feet of the subject site. This information was provided by the applicant and included in the plan sets.

According to Section 17.02(4)(c) of the zoning code, the Committee needs to review the following:

- site plan
- existing and proposed structures
- architectural plans
- driveway location
- loading and unloading
- highway access
- traffic generation and circulation
- drainage
- utilization of landscaping and open space.

When deciding whether to approve the preliminary plans, the Committee should consider these elements.

#### Development Review Team Feedback

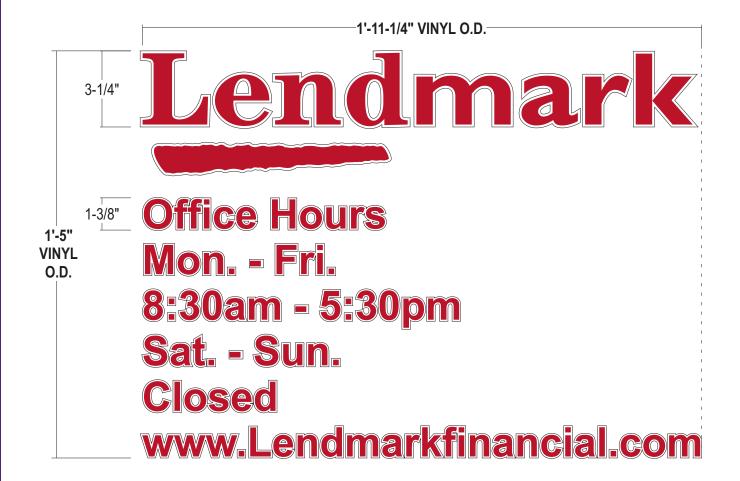
The Development Review Team members are currently reviewing the proposed plans. Any feedback will be provided at the time of the meeting.

#### **Next Steps**

If the preliminary approval is granted by this committee, the Plan Commission will also review preliminary plans at the next available meeting. If approved by Plan Commission, the applicant can submit for final approval, which is reviewed by Architectural Review Committee, Plan Commission, and approved by the Town Board.

**DOOR VINYL** 

3"=1'-0" 2.7 square feet



**GRAPHICS:** Red / White Opaque die cut vinyl

Font shown is Arial Bold w/ 1/16" White Contour

**APPLICATION:** First surface to outside of window,

Centered in available space

QUANTITY: (1) ONE VINYL SET REQUIRED



ORDER NUMBER:

1202721

613

SITE NUMBER:

#### **EXISTING CONDITION:**





# **Stratus**<sup>™</sup>

stratusunlimited.com 8959 Tyler Boulevard Mentor, Ohio 44060 888.503.1569

# Lendmark

<u>S:</u>

17800 W BLUEMOUND RD STE D BROOKFIELD. WI 53045-2918 PAGE NO.:

ELECTRONIC FILE NAME:
G:\ACCOUNTS\L\LENDMARK FINANCIAL SERVICES\2023\WI\
613\_Brookfield R1

PROJECT NUMBER:

PROJECT MANAGER:

**ERIC SCHROEDEL** 

84069

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	449919	10/13/23 Z-RA					
Rev 1	454790	11/18/23 Z-SA					
PRINTS	PRINTS ARE THE EXCLUSIVE PROPERTY OF STRATUS. THIS MATERIAL SHALL NOT BE USED, DUPLICATED, OR OTHERWISE REPRODUCED WITHOUT THE PRIOR WRITTEN CONSENT OF STRATUS.						

**VINYL WINDOW GRAPHICS** 

Scale: 1"=1'-0"

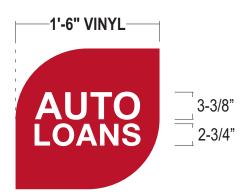
**WINDOW RED PETAL** 

2.3 square feet

-1'-6" VINYL-WE OFFER LOANS 1'-5-1/2" VINYL







**EXISTING CONDITION:** 



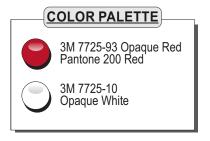
**GRAPHICS:** Red / White Opaque die cut vinyl

**APPLICATION:** First surface to outside of window.

Centered in available space

TOTAL (4) FOUR VINYL GRAPHICS SETS REQUIRED; **QUANITY:** 

(1) ONE OF EACH LAYOUT





**PROPOSED SIGNAGE:** 

Scale: 1/4"=1'-0"

# **Stratus**<sup>™</sup>

stratusunlimited.com 8959 Tyler Boulevard Mentor, Ohio 44060 888.503.1569 Lendmark

PAGE NO

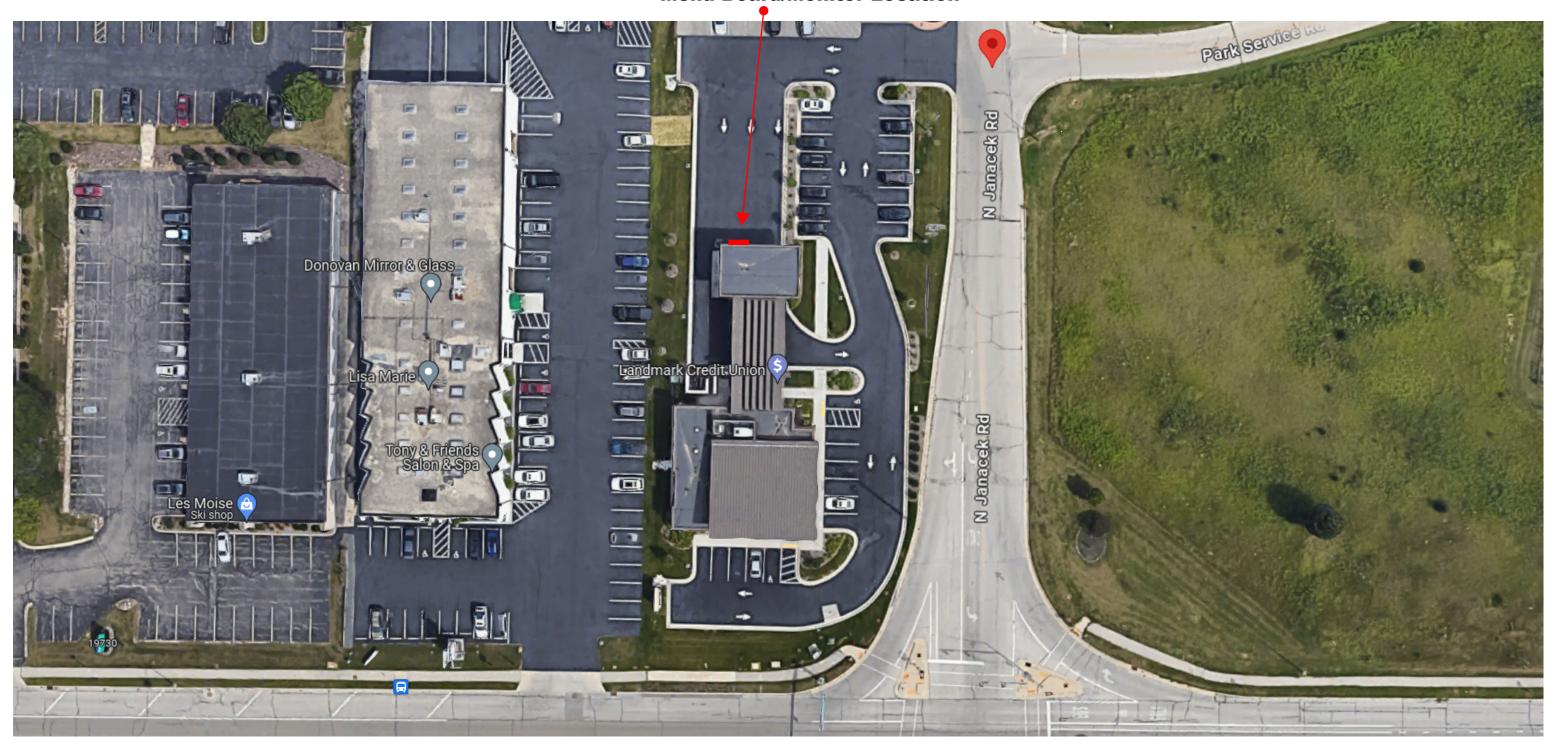
17800 W BLUEMOUND RD STE D BROOKFIELD, WI 53045-2918

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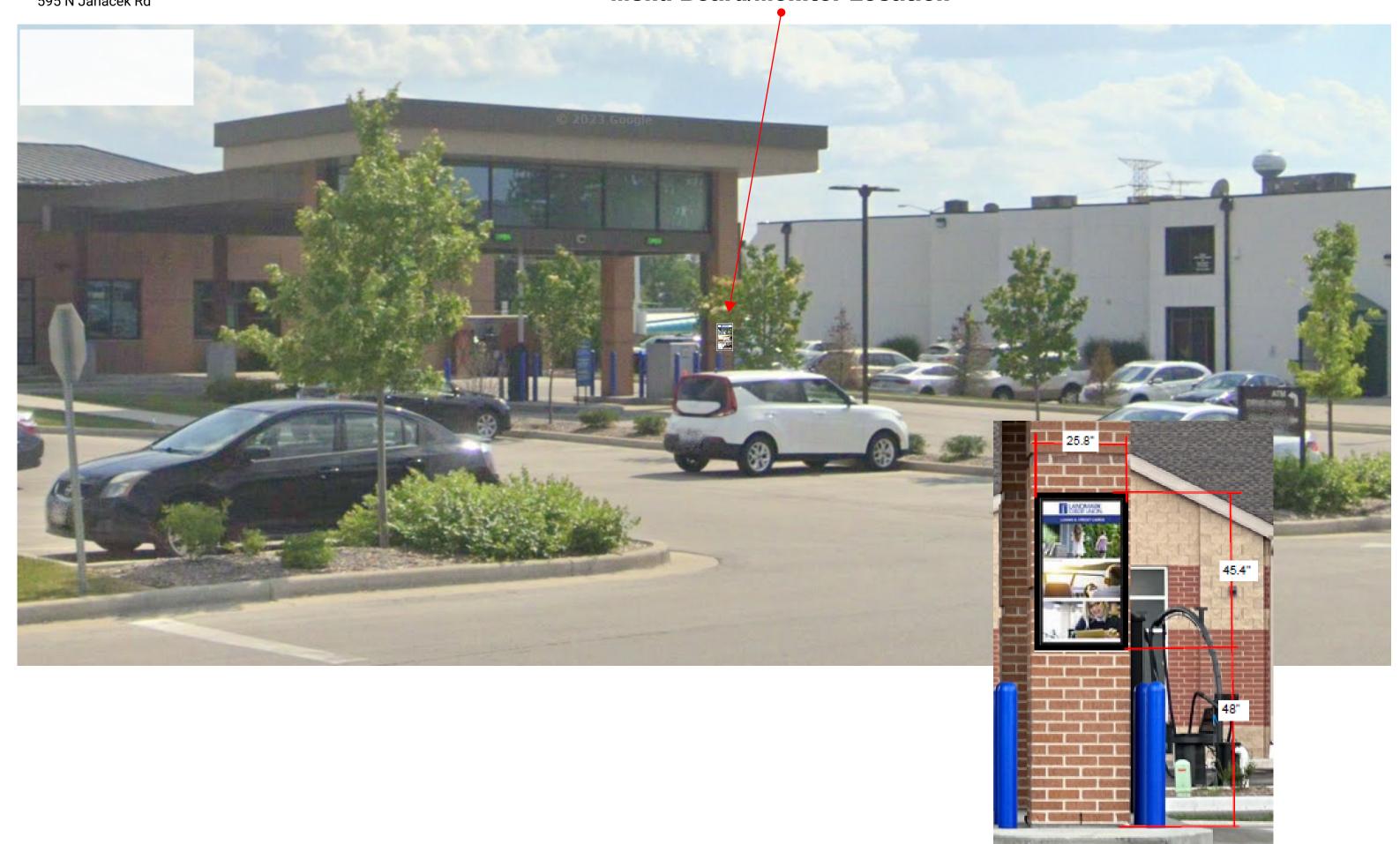
ORDER NUMBER: 1202721	PROJECT NUMBER: 84069	Rev Orig			
		Rev			
SITE NUMBER:	PROJECT MANAGER:				
613	ERIC SCHROEDEL				
***					
ELECTRONIC FILE NAME:					
G:\ACCOUNTS\L\LENDMARK FINANCIAL SERVICES\2023\WI\ 613_Brookfield R1					

Rev#	Req#	Date/Artist	Description	Rev#	Req#	Date/Artist	Description
Original	449919	10/13/23 Z-RA					
Rev 1	454790	11/18/23 Z-SA					
550.75	COLUMN TO THE PROPERTY OF COMPANY						

#### **Menu Board/Monitor Location**



# **Menu Board/Monitor Location**



Slim & Robust Design with Outstanding Visibility

Ultra High Brightness Outdoor Display XE4F Series

With a tough design that is also remarkably slim and lightweight, the XE4F Series can be easily installed to meet needs in a variety of custom outdoor environments. With upgraded brightness, the XE4F displays can capture customers' attention even under direct sunlight.



Slim & Light Design



Outstanding Visibility



IP56 Rated Dust/Water Proof



Easy Data Control & Maintenance





#### Slim & Light Design

XE4F series composed of single display with a light and slim design and it can be easily customized to suit various external environments with no need for separate casing.

# Conventional XE4F Series SANTORINI SANTORINI ISLAND AFREE (Inc.)

#### Easy integration for partner's customized design

Because the XE4F Series is significantly thinner and lighter than previous designs, it is mount-ready and can be more easily customized for a variety of applications.



#### Bright & Brilliant

The XE4F series possess powerful brightness of 4,000nits, providing clear and vivid picture quality even under direct sunlight.

#### Wide Viewing Angle

IPS technology provides better control of the liquid crystals, which in turn allows the screen to be viewed at virtually any angle.





#### Long Lasting Brightness

With a powerful brightness of 4,000 nits and wide viewing angles, the XE4F Series delivers content clearly and catches the attention of viewers no matter where they are, making it the ultimate display for outdoor visibility.



#### Visible with Polarized Sunglasses

Quarter Wave Plate technology in this display enables clear visibility even when the viewer is wearing polarized sunglasses.



#### Secured Protection with IP56 Design

The XE4F Series is rated IP56 for protection against dust and liquids so that it can serve reliably outdoors in almost all kinds of weather.

# Dust Protection STATION 07-010 Rain Protection Snow Protection

#### Protective Glass (IK10 Certified)

The tempered and laminated front glass ensures optimum protection from outdoor extremities, reducing / minimizing damage from external impacts.



- \* The image is for illustrative purposes only
- \*\*IK rating refers to the degree of resistance against external impacts on a scale of 0 to 10. (10 indicates the highest level of protection.)

#### Support for HDBaseT ™

The XE4F Series supports the HDBaseT global standard fo the transmission of ultra-high definition video and audio, Ethernet, controls, USB and IR over a single, long-distance cable for easier control of the display.



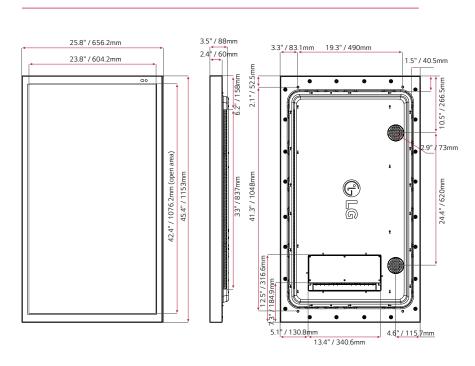
#### Web Monitoring

The embedded web monitoring allows a variety of parameters to be diagnosed in real time using temperature, pixel, door, ambient light and gyro sensors. It can be easily controlled at all times.





#### 49XE4F



#### CONNECTIVITY



- 1 SPEAKER OUT 4 RS232C OUT
- 2 HDMIIN
- **3** RS232C IN
- 5 DP IN
- **6** USB IN
- **7** LAN IN **8** LAN OUT





#### IP-Rated Outdoor Display | XE4F Series

	1
49	
72	

	Model		55XE4F	49XE4F
	Screen Size		55"	49"
	Panel Technology		IPS	IPS
	Back Light Type Aspect Ratio		Direct	Direct
	Native Resolution		16 : 9 1,920 x 1,080 (FHD, WRGB)	16 : 9 1,920 x 1,080 (FHD, WRGB)
	Refresh Rate		60Hz	60Hz
	Brightness		Typ. 4,000nit, Min. 3,200nit	Typ. 4,000nit, Min. 3,200nit
	Contrast Ratio		1.200:1	1.300:1
PANEL	Dynamic C		500,000:1	500,000:1
.,	Color gam	ut	72%	72%
	Viewing Angle(H x V) Color Depth		178 x 178	178 x 178 1.07 Billon (10bit)
	Color Depth		1.07 Billon (10bit)	
	Response Time (G to G)		8 ms	8 ms
	Surface Treatment(Haze)		Haze 3%	Haze 3%
		rter Wave Plate)	Yes	Yes
	Life time(T	yp.)	50,000 Hrs 24 Hrs	50,000 Hrs 24 Hrs
	Operation Orientation		Portrait & Landscape	Portrait & Landscape
	Offeritation	HDMI	Yes (2), HDCP2.2	Yes (2), HDCP2.2
		DP	Yes (1), HDCP1.3	Yes (1), HDCP1.3
	Digital	DVI-D	No No	No
		HDBaseT	Yes	Yes
INPUT	Analog	RGB	No	No
	<u>Audio În</u>	Incooper Inc	No.	No
	External	RS232C IN	Yes	Yes
	Control USB	RJ45(LAN)	Yes Yes (2), USB2.0	Yes Yes (2), USB2.0
	External S	neaker Out	Yes (2), USB2.0 Yes (1, L/R)	Yes (2), USB2.0 Yes (1, L/R)
OUTPUT	External	RS232C OUT	Yes (1)	Yes (1)
0011 01	Control	RJ45(LAN)	Yes (1), HDBaseT	Yes (1), HDBaseT
	20112101	Depth	5 mm	5 mm
		Degree of	IK10	IK10
		Protection		
	Protection	Tempered Anti-Reflective	Yes	Yes
	Glass	Anti-Reflective	Yes	Yes
		Infrared - Resistance (IR)	Yes	Yes
MECHANICAL		Shatter-Proof	Yes	Yes
MECHANICAL	ON Bezel Color		Black	Black
SPECIFICATION				
	Bezel Widt		38.4mm(T/B), 26.0mm(L/R)	38.4mm(T/B), 26.0mm(L/R)
	Monitor Di		29" x 50.9" x 3.1" /	25.8" x 45.4" x 3.5" /
	(W x H x D) Handle VESA™ Standard		737.4 x 1,292.5 x 88.0mm	656.2 x 1153x 88.0mm
			No	No
	Mount Int	arfaco	No (non-standard)	No (non-standard)
	Internal M		16GB (System 4GB + Available 12GB)	16GB (System 4GB + Available 12GB)
	IIILEITIAI IVI		,	,
	Wi-Fi	Built-in	No	No
		Dongle ready	No	No
		Temperature	Yes (Panel Front, M/Board, LCM , Inside)	Yes (Panel Front, M/Board, LCM , Inside)
		Sensor	res (ranet rione, M/ Doard, Ecivi , Iliside)	res (rancerrone, w/ board, celvi , iliside)
		Auto	V	V
		Brightness	Yes	Yes
		sensor BLU Sensor	Yes	Yes
	Sensors	Pixel sensor	Yes	Yes
HARDWARE		Proximity	No	No
		Sensor	1.50	1.74
		Gyro Sensor	Yes	Yes
		Humidity	Yes	Yes
		Sensor		
	Current Sensor Power Indicator		Yes	Yes
			No	No
	Local Key (	Operation	No	No
	FAN		Yes (Open Loop , Closed Loop)	Yes (Open Loop , Closed Loop)
		tor Proof	IP56	IP56
	Dust / Water Proof Direct Sunlight		Yes	Yes
	Power Supply		100-240V~, 50/60Hz	100-240V~, 50/60Hz
	Power Type		Built-In Power	Built-In Power
	Power Type	е	Duilt-iii Powei	Duite-III I OWEI
ELECTRICAL		е		
ELECTRICAL	Power Type DPM Power off	е	1W 0.5W	1W 0.5W

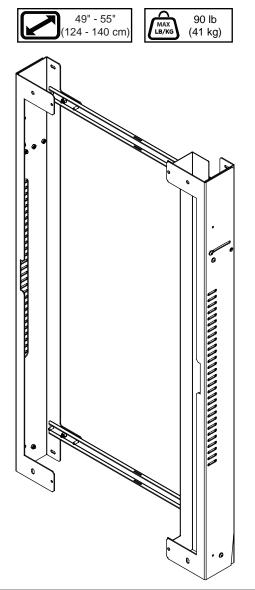
	NA - I - I		FEVEAE	40\/E4E	
	Model webOS ver.		55XE4F webOS 4.0	49XE4F webOS 4.0	
	Embedded	USB Auto Playback	Yes	Yes	
	CMS	Local Contents Scheduling	Yes	Yes	
	Group Manager		Yes	Yes	
	Fail over		Yes	Yes	
	Image	Booting Logo	Yes	Yes	
	Customization	No Signal RS-232C	Yes Yes	Yes Yes	
	Content Sync.	Backlight sync	Yes	Yes	
	Content Sync.	Local Network	Yes	Yes	
	8.6. L.:	PIP	Yes	Yes	
	Multi-screen	PBP	Yes (2)	Yes (2)	
	Screen Share		No	No	
	Video Tag		Yes (4)	Yes (4)	
	Play via ÚRL		Yes	Yes	
	OSD Rotation Lock mode		Yes Yes	Yes	
	Content Rotation		Yes	Yes Yes	
	Gapless Playback		Yes	Yes	
	Tile Mode Setting		Yes (Max.15x15)	Yes (Max.15x15)	
	Setting Data Clonin	ng	Yes	Yes	
	Firmware Update b	y Network	Yes	Yes	
	SNMP		Yes	Yes	
	ISM Mode	nimi-atio-\	Yes	Yes	
FTWARE	(Image Sticking Min Auto Set ID	nimization)	Yes	Yes	
FIVVARE	Status Mailing		Yes	Yes	
	Status Mailing "Outdoor API contr	ol	103	103	
	(Backlight, Fan, Illuminance, Humidity, Door, check screen, rotation)"		Yes	Yes	
	Control Manager		Yes	Yes	
	3rd Party Control Compatibility	Crestron	No	No	
	Compatibility	Connected			
		DPM	Yes	Yes	
	Power Mgmt.	On/Off Schedule Holiday	Yes	Yes	
		Schedule Power on	Yes	Yes	
		Status Energy Saving	Yes (Standby, Power On, Last Status) Yes	Yes (Standby, Power On, Last Status Yes	
		Smart Energy Saving	Yes	Yes	
		PM mode	Yes	Yes	
		Wake on LAN	Yes	Yes	
		Power on Delay	Yes	Yes	
	Daylight Saving Time		Yes	Yes	
	Beacon		Yes	Yes	
	HDMI-CEC		Yes	Yes	
	SI Server Setting		Yes	Yes	
	HDbaseT WOL		Yes	Yes	
	WOL		Yes	Yes Yes	
IVIRONMENT	webRTC Operation Tempera	turo	Yes -22°F to 122°F / -30°C to 50 °C	-22°F to 122°F / -30°C to 50 °C	
NDITIONS	Operation Humidity		5 % to 100 %	5 % to 100 %	
UND	Speaker	,	No	No	
	Safety		UL / cUL / CB	UL / cUL / CB	
RTIFICATIONS	EMC		FCC Class "A" / CE / KCC	FCC Class "A" / CE / KCC	
	ErP / Energy Star		Yes / No	Yes / No	
	SuperSign CMS		Yes	Yes	
ET\A/ADE	SuperSign Control/	'Control+	Yes/Yes	Yes/Yes	
FTWARE MPATIBILITY	SuperSign White B		No	No	
WI AUDILIT					
NGUAGE	Signage 365 Care Languages		Chinese(Original) Portugues(Brazil)	Yes  Italian, Korean , Chinese(Simplified), , Swedish, Finnish, Norwegian, Danish, , Swedish, Frach, Greek, Persian	
CCESSORIES &	Basic		Russian, Japanese, Portugues(Europe), Dutch, Czech, Greek, Persian Remote Controller, Manual(ElG, ESG), Regulation Book, Phone to RS232C Gender, HDMI Cable		
HER	Warranty		3 Year Limited	3 Year Limited	
	· · air aircy		J Tour Littlicu	J TOUR ENTITION	







# EWP-49XE4F, EWP-55XE4F





BROOKFIELD WEST 19600 W. BLUEMOUND ROAD BROOFIELD WI 53045



21700 DORAL ROAD WAUKESHA WI 53186 262.432.1330 www.innovative-signs.com

### 19600 W. Bluemound Rd, Brookfield - Monument







Qty: 2 Landmark credit union 38.5" - 130.125"



www.Innovative-Signs.com

#### Customer

#### **Landmark Credit Union** 19600 W. Bluemound Rd

Date

Project Manager

Shaun R.

12/15/2023

Designer

Order# ISI - 12302

Brian H.

**Materials & Specifics** 

#### **Monument Face Update**

- Existing face to be cut out, leaving 3" all the way around for new face to be screwed into.
- New face to be routed alum. painted SW 7074 Software Gray
- 7328 White acrylic backing
- Translucent digital print with lamination to best match Pantone 7708c
- New face to be screwed into existing face/frame
- Countersunk screws to be used.

#### Colors

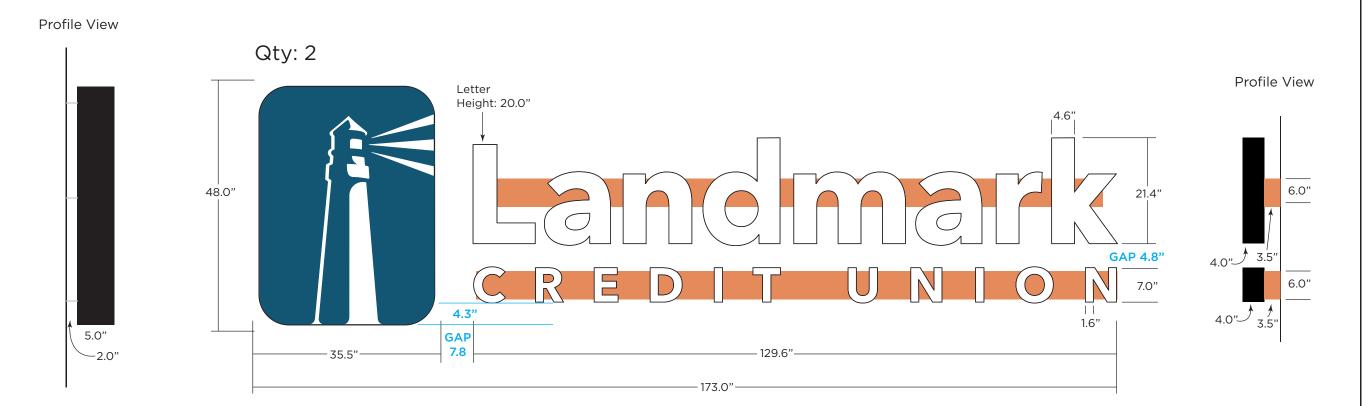
Pantone 7708c

7328 White Acrylic

SW 7074 Software Gray

Approval		
Signature:		

# Channel Letters





www.Innovative-Signs.com

#### Customer

#### **Landmark Credit Union** Channel Letters

Date

10/20/2023

Order#

EST - 12302 Brian H.

Trim Cap Color

3/4" Black

7328 White

Shaun R.

Designer

Return Color

Return Depth

Acrylic Faces

Project Manager

Black Standard 4"

#### Materials & Specifics

#### Face Lit & Halo Lit Logo

- White LED 7000k
- 7328 White acrylic face, 2777 white acrylic back
- Translucent digital print to best match Pantone 7708c
- Pin Mounted with 2" spacer for halo effect

#### **Channel Letter Copy - Face Lit**

- White LED 7000k
- 2447 White acrylic face
- Raceway mounted; painted MP04349 Canyon Coral

#### Colors

7328 white acrylic

2777 white acrylic(back for halo)

2447 white acrylic

Black

Pantone 7708c

Raceway Color: MP04349 Canyon Coral



# East Elevation



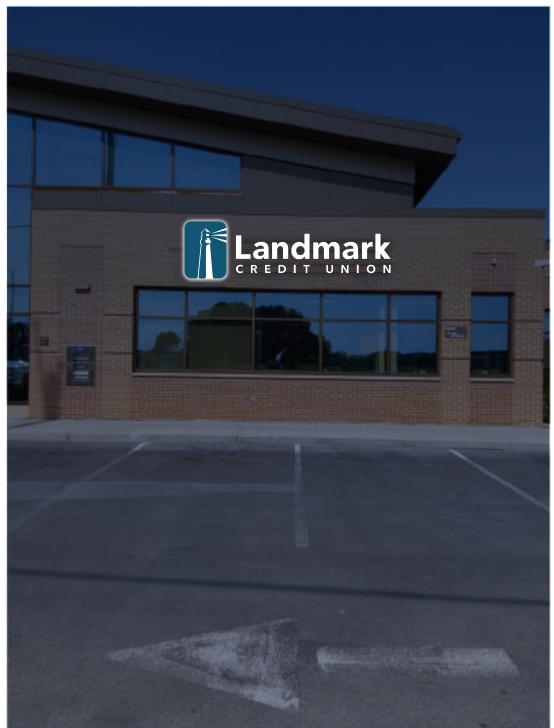
Before



After - Day



After - Night





# South Elevation



Before



After - Day



After - Night





# Directional A



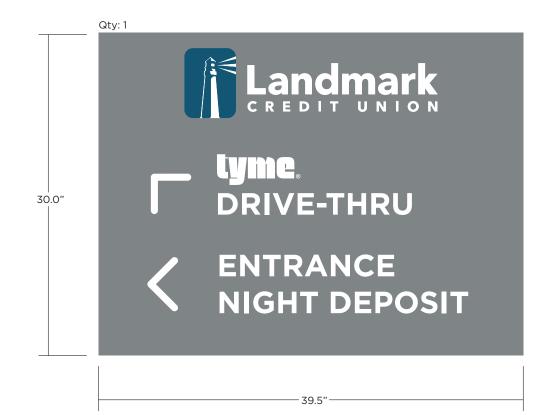


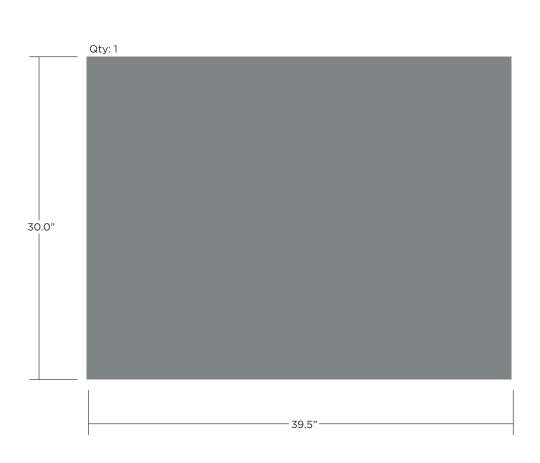


After - Day











www.Innovative-Signs.com

#### Customer

#### **Landmark Credit Union** 19600 W. Bluemound Rd

Date

Project Manager

Shaun R.

10/20/2023

Order # Designer

ISI - 12302

Brian H.

#### **Materials & Specifics**

#### **Directional Reface**

- 1/8" Aluminum panel painted to best match SW 7074 Software Gray
- Digital Prints with lamination contour cut logo
- Oracal 751-010 White Copy

Co	ın	14
$\sim$	ıv	

Pantone 7708c

Oracal 751-010 White

SW 7074 Software Gray

Approval

Signature:\_

# Directional B

Before

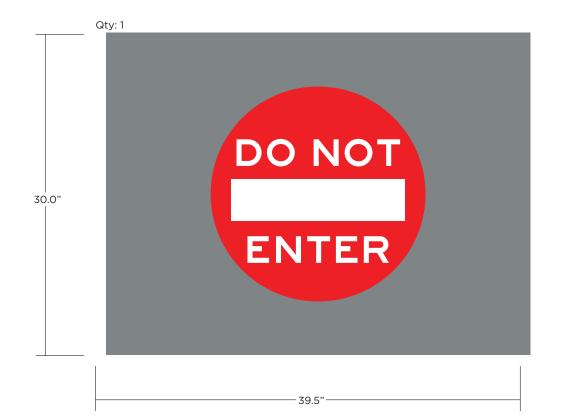


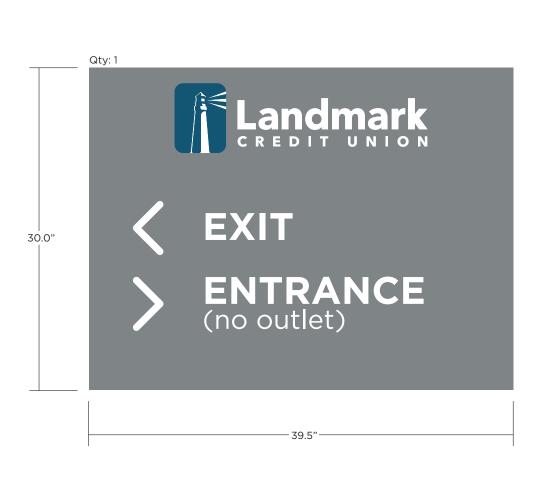


After - Day











www.Innovative-Signs.com

#### Customer

Date

#### **Landmark Credit Union** 19600 W. Bluemound Rd

Project Manager

Shaun R.

10/20/2023

Designer

Order #

ISI - 12302 Brian H.

#### **Materials & Specifics**

#### **Directional Reface**

- 1/8" Aluminum panel painted to best match SW 7074 Software Gray
- Digital Prints with lamination contour cut logo
- Oracal 751-010 White Copy
- Oracal 751-326 Signal Red

#### Colors

Pantone 7708c

Oracal 751-010 White

SW 7074 Software Gray

Oracal 751-326 Signal Red

Approval

Signature:\_

# Directional C & D





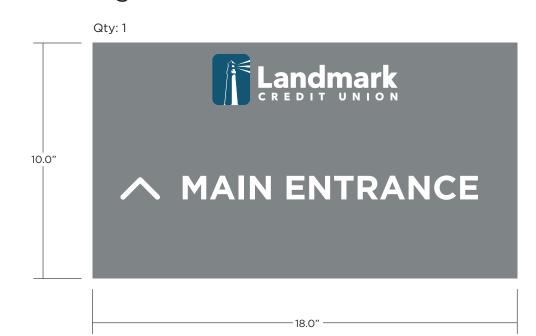


Sign C

Qty: 1



Sign D





www.Innovative-Signs.com

#### Customer

# **Landmark Credit Union** 19600 W. Bluemound Rd

Date Project Manager

10/20/2023

Order #

Designer

Shaun R.

ISI - 12302 Brian H.

#### **Materials & Specifics**

#### **Directional Reface**

- 1/8" Aluminum panel painted to best match SW 7074 Software Gray
- Digital Prints with lamination contour cut logo
- Oracal 751-010 White Copy

#### Colors

Pantone 7708c

Oracal 751-010 White

SW 7074 Software Gray

Approval Signature:

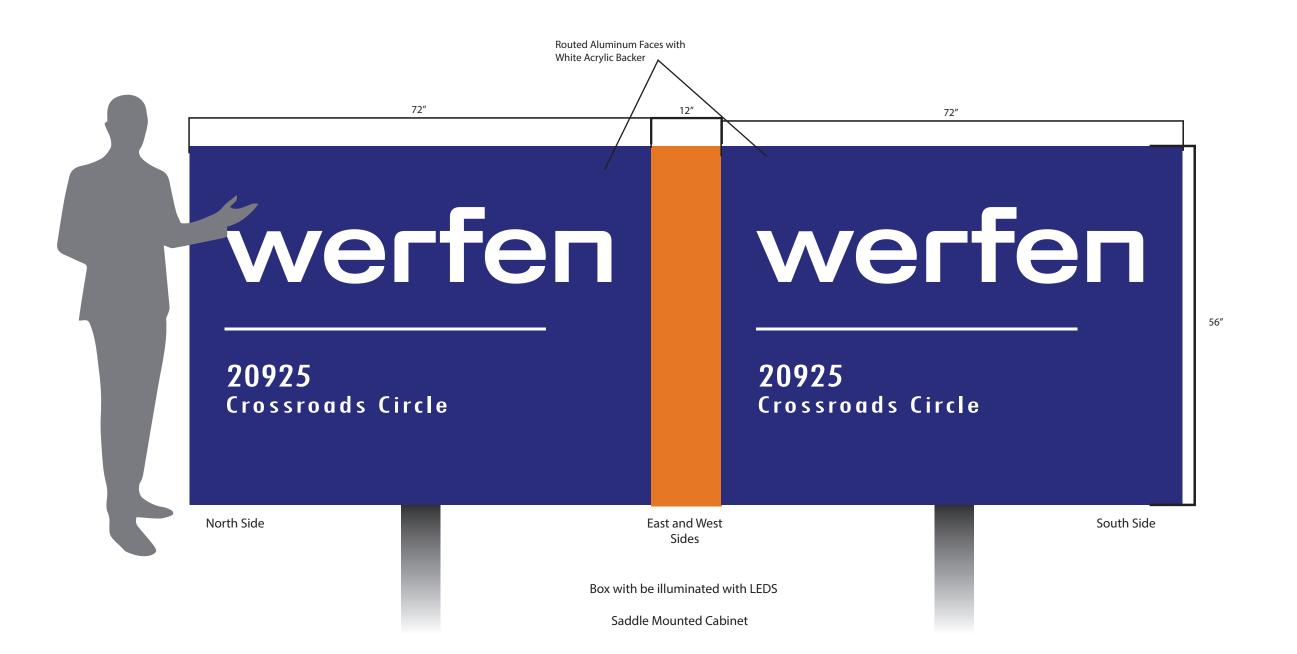
# werfen

20925 CROSSROADS CIRCLE WAUKESHA, WI 53186



21700 DORAL ROAD WAUKESHA WI 53186 262.432.1330 www.innovative-signs.com

### Flattened Elevation





www.Innovative-Signs.com

Customer	
<b>Werfen</b> Vertical Monumen	t
Date	Project Manage
07/28/2023	Shawn H.
Order #	Designer
EST - 12237	Brian H.
Sq. Ft.	Surveyor
36.6	TBD
Sides	Mounting
S/S□ D/S■	Saddle Mounti
Pole Shape	Pole Size
Square	(1) 4" - O.D: 4.
Circle	Wall: 1/4"
Materials & Specifi	CS
Custom Monume - Aluminum monu - Painted faces and - Routed faces bac - 3/16" - 7328 whit - Vertical monume - Internally illumina	ment construction d profiles cked with white ac e acrylic backing ent
Colors	
Colors Pantone 158	c

Approval
Signature:\_\_

7328 White Acrylic



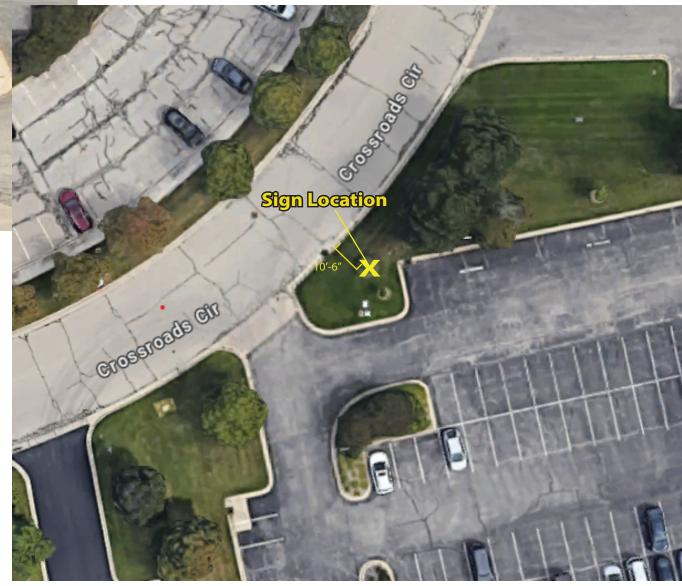








New sign will replace the existing sign shown. Set back will be the same.



# Sign Location & Set Back





# CONSTRUCTION PLANS

FOR

# AVERY & BIRCH 21055 CROSSROADS CIRCLE TOWN OF BROOKFIELD, WISCONSIN

#### LEGEND

SECTION CORNER MONUMENT

FOUND 1" IRON PIPE OR AS NOTED

POST

UTILITY POLE

GUY POLE

GUY WIRE

CULVERT

UTILITY PEDESTAL

ELECTRIC PEDESTAL

SEPTIC FACILITY

SEPTIC CLEANOUT

TV MANHOLE

YARD LIGHT

INLET

SOIL TEST LOCATION W/ ELEV.

WELL

XXXXXX

WIRE FENCE

(XXXXXXX)

RECORD DIMENSION

ST STORM SEWER

SAN SANITARY SEWER

WAM WATER MAIN

OH OVERHEAD POWER/UTILITY

GUNDERGROUND GAS

EUNDERGROUND GAS

EUNDERGROUND CABLE

X 1007.0

EXISTING SPOT ELEVATION

MONOBLE PROPOSED SPOT ELEVATION

PROPOSED DRAINAGE DIRECTION

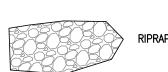
FOB

FOB

SOIL TYPE

FG 1008.0

PROPOSED YARD GRADE



NOTES:

1) A LEGEND SHOWING SPECIAL SYMBOLS, LINE TYPES, ETC. IS SHOWN HERON.

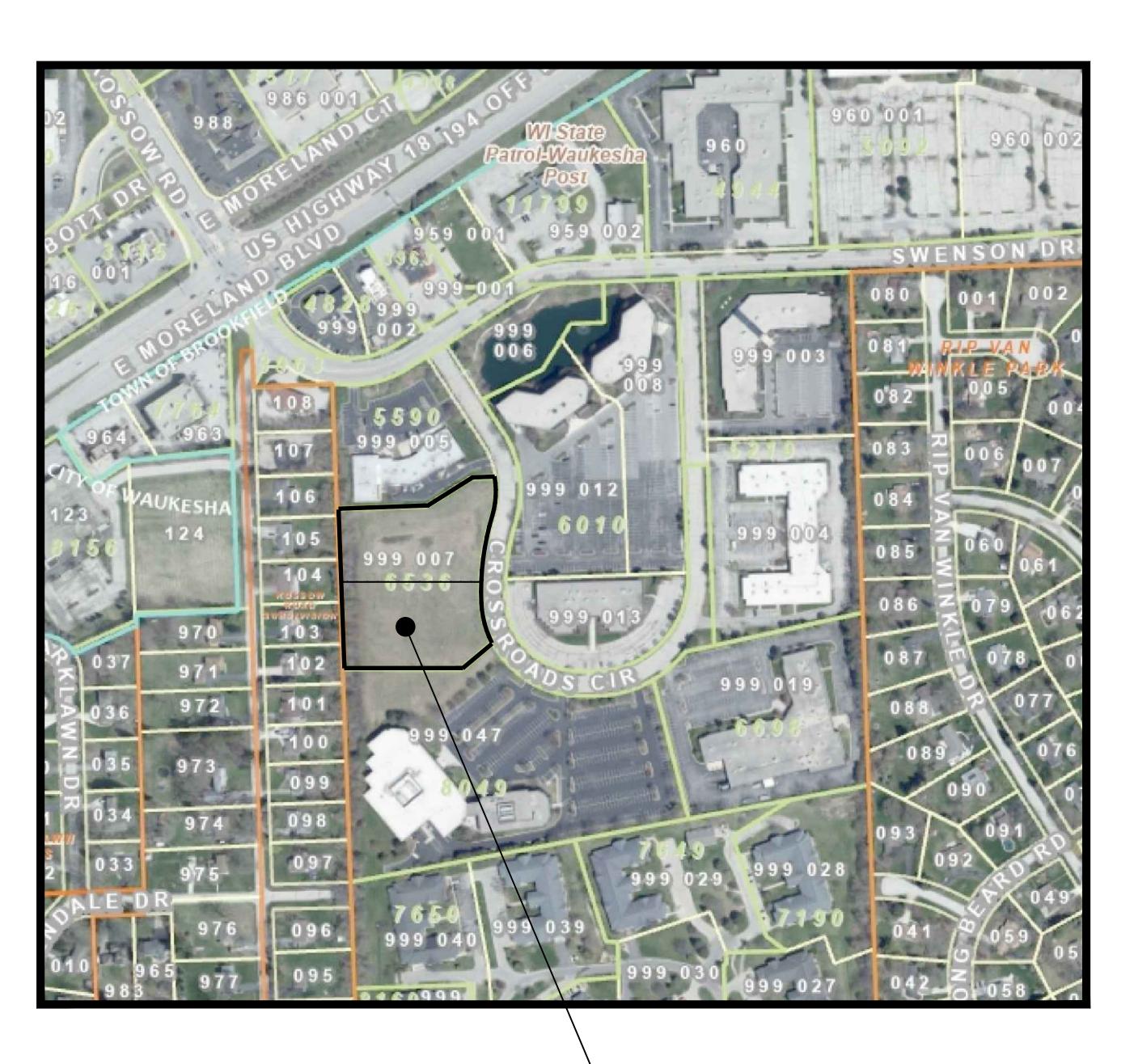
2) UNDERGROUND UTILITIES MUST BE LOCATED BY "DIGGERS HOTLINE" PRIOR TO START OF

## GENERAL NOTES:

1. BEARINGS ARE REFERENCED TO THE CERTIFIED SURVEY MAP NO. 6536, IN WHICH WEST LINE OF THE NE 1/4 OF SEC. 31-7-20 WAS TAKEN TO BEAR S02°06'31"W.

2. Vertical datum is based on North American Vertical Datum of 1988.

3. ALL SITE IMPROVEMENTS AND CONSTRUCTION SHOWN ON THE PLANS SHALL CONFORM TO THE CURRENT TOWN OF BROOKFIELD CONSTRUCTION STANDARDS. WHERE THE PLANS DO NOT COMPLY, IT SHALL BE THE SOLE RESPONSIBILITY AND EXPENSE OF THE DEVELOPER TO MAKE REVISIONS TO THE PLANS AND/OR CONSTRUCTED INFRASTRUCTURE TO COMPLY.



DEVELOPER:
Ryan Janssen
Ryan's Buying LLC
13416 Watertown Plank Rd. #245
Elm Grove, WI 53122
Phone: 414-736-3066
Email: ryan@ryansbuying.com

ENGINEER:
Mark R. Ellena, PE
Ellena Engineering Consultants, LLC
700 Pilgrim Parkway, Suite 100
Elm Grove, WI 53122
Phone: 262-791-6183
Email: mellena@eeceng.com

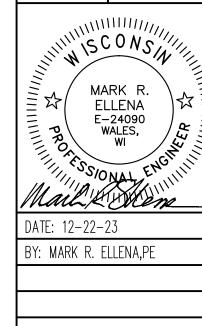
SURVEYOR:
TBD

APPROVAL AGENCY:
Town of Brookfield

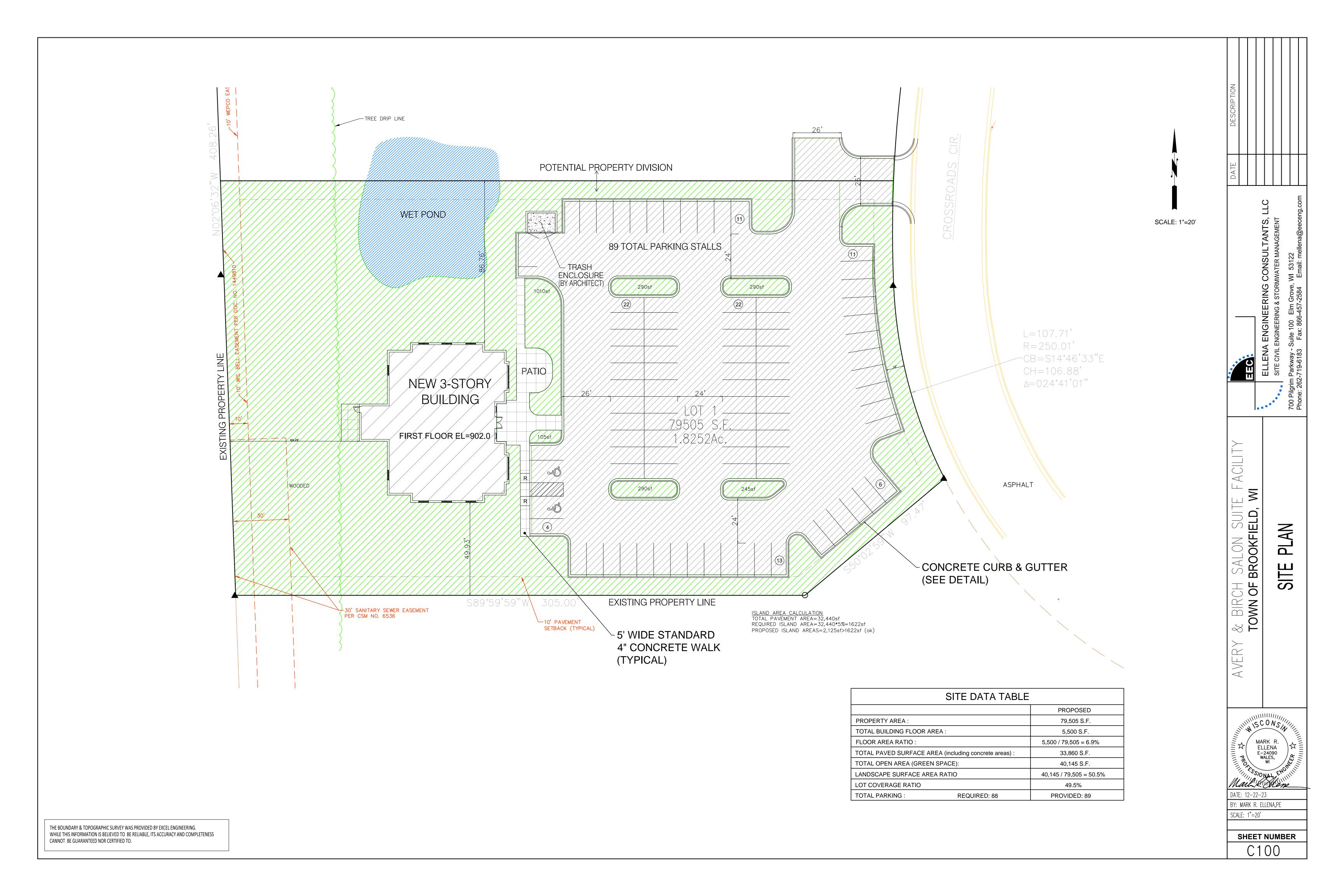
SUBJECT PROPERTY

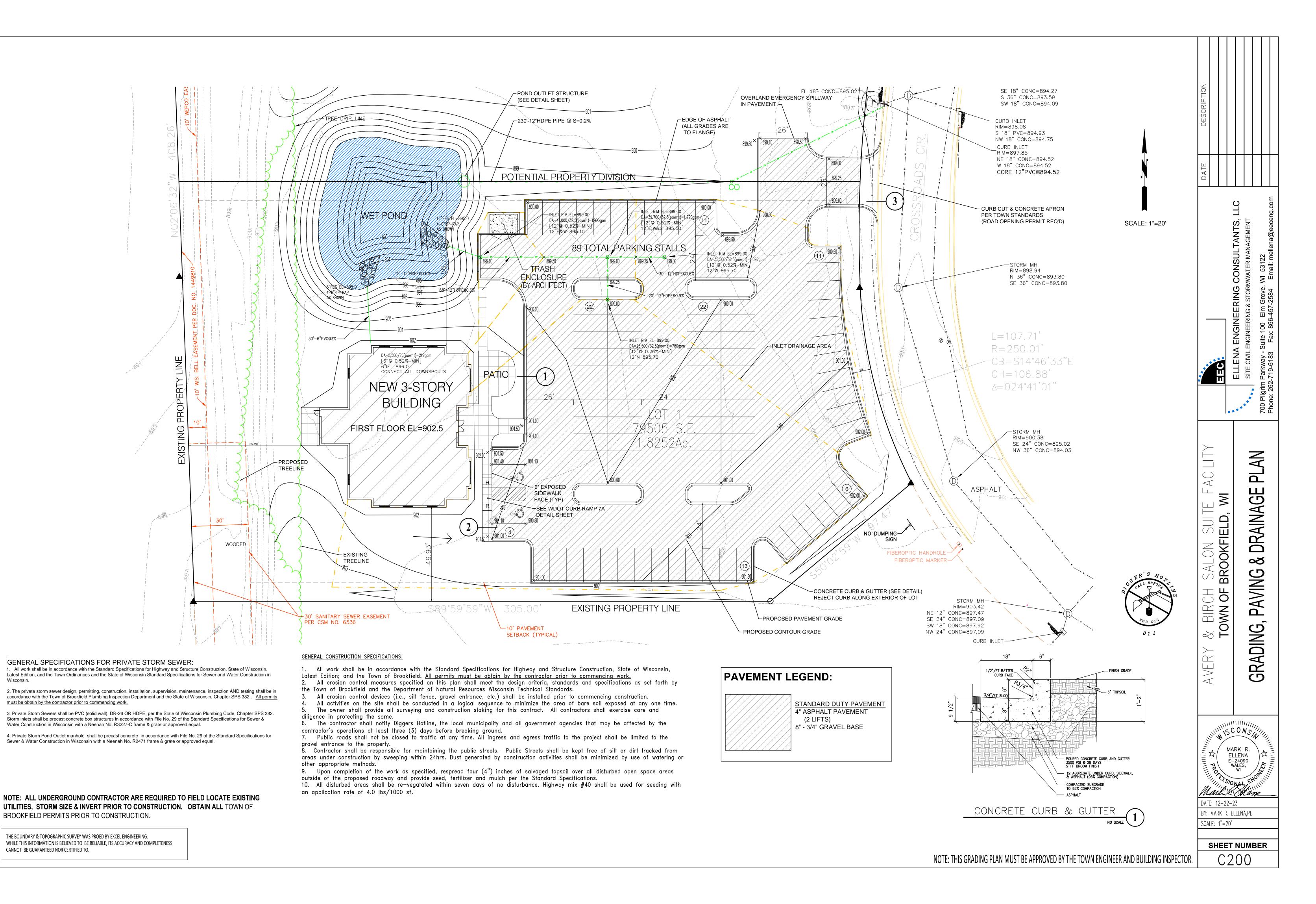
DESCRIPTIONSHEET NO.SITE PLANC100GRADING, PAVING & DRAINAGE PLANC200UTILITY PLANC300EROSION CONTROL PLANC400DETAILSC500 - C501

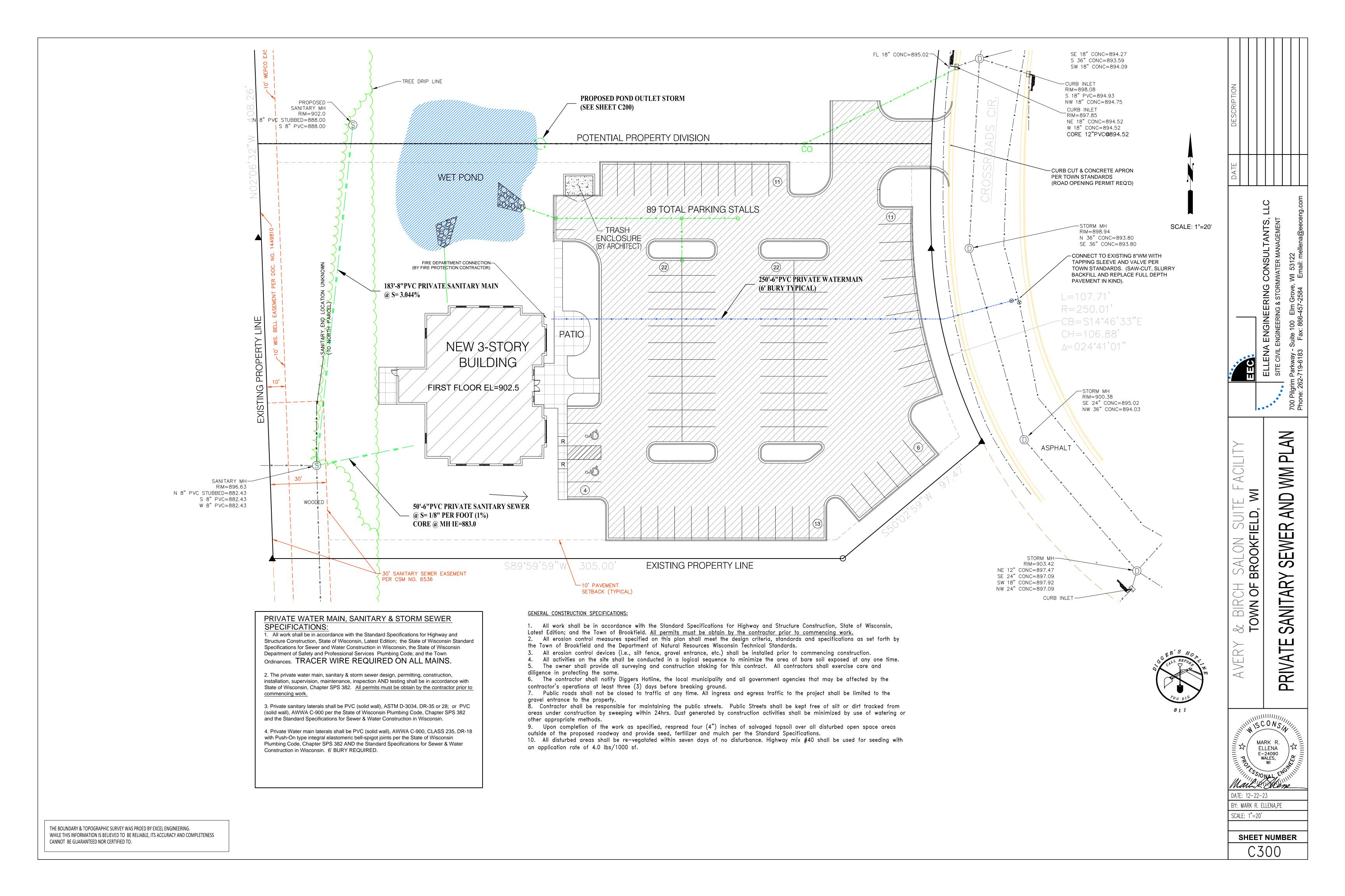
AVERY & BIRCH SALON TOWN OF BROOK

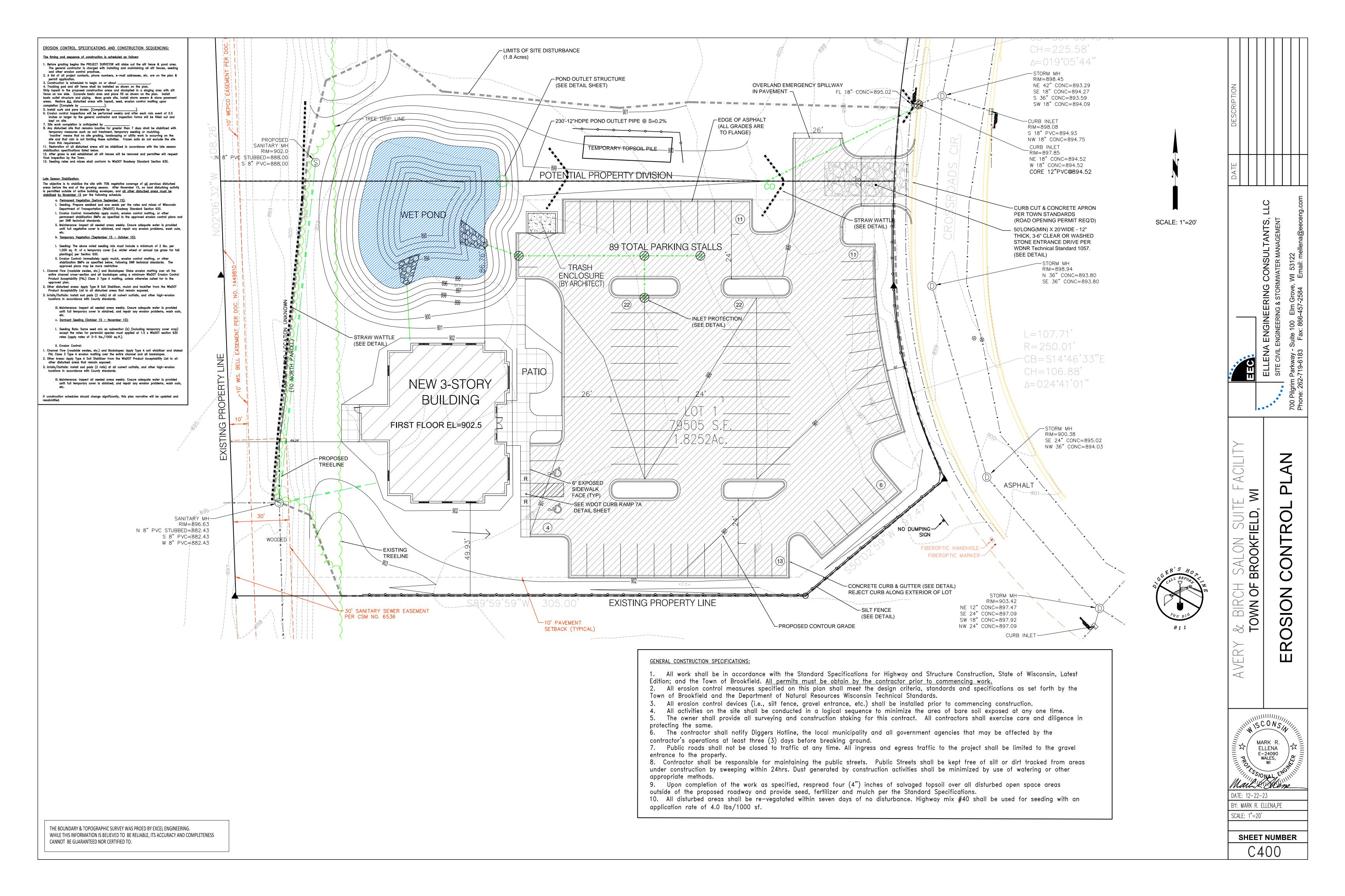


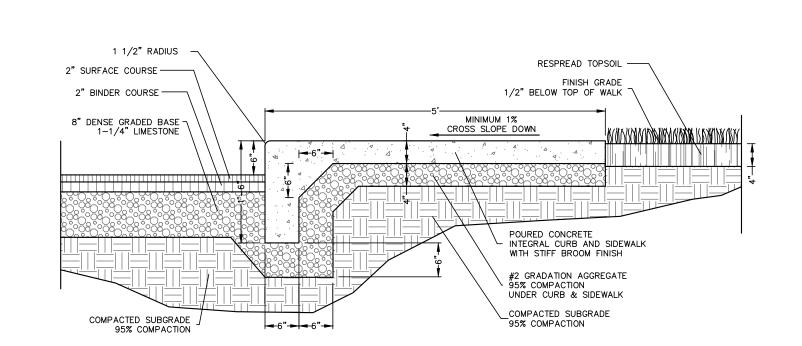
SHEET NUMBER



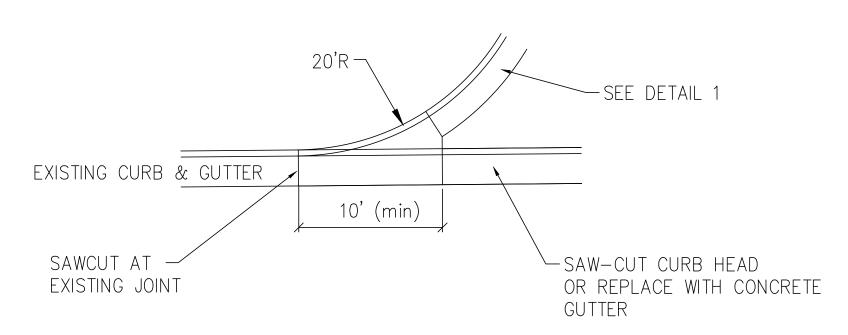




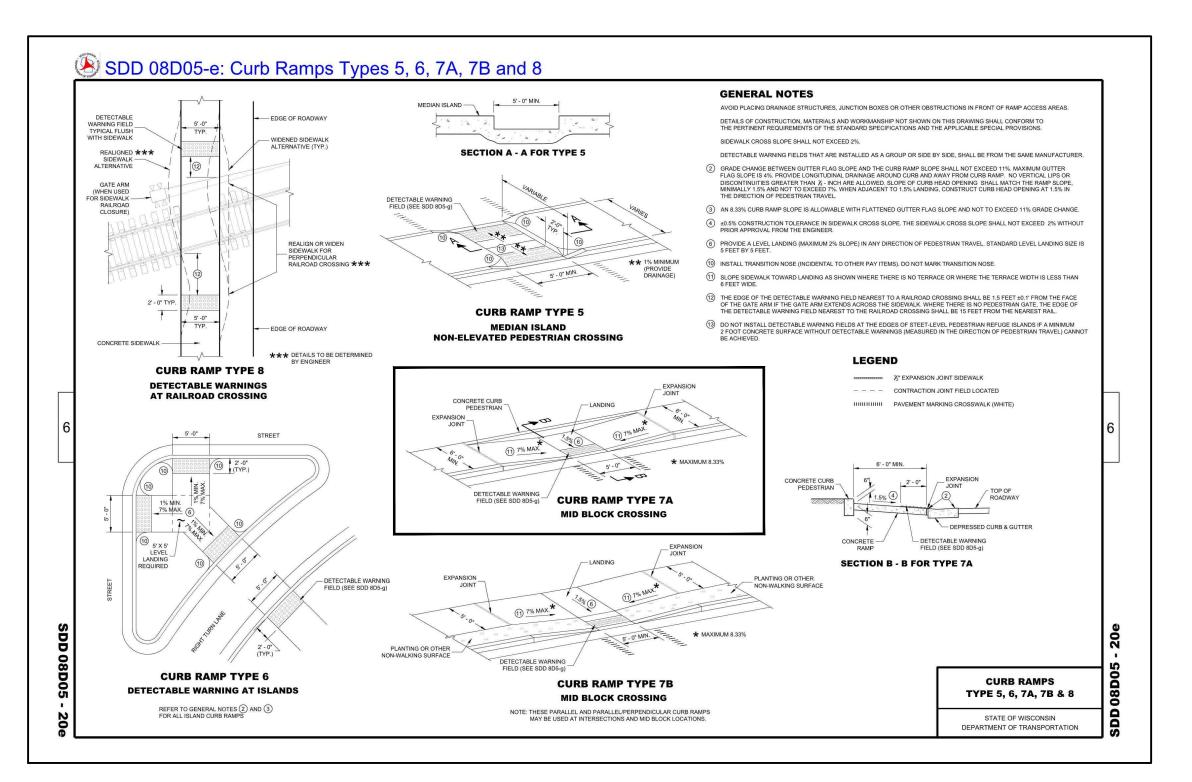




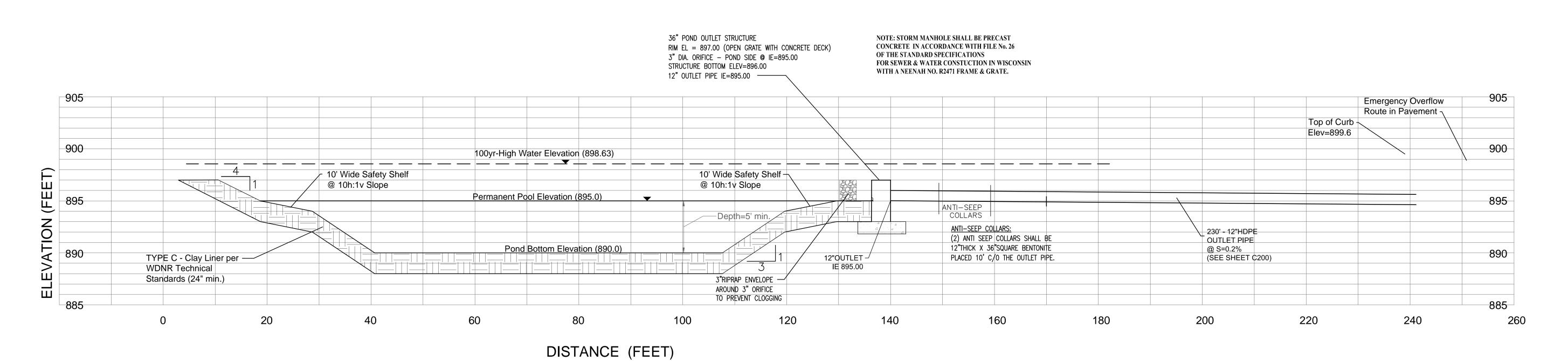
# INTEGRAL WALK/CURB DETAIL 2



EXTRANCE CURB & GUTTER TRANSITION DETAIL (3)



## **CURB RAMP DETAIL**



TYPICAL STORM WATER POND CROSS SECTION

ENGINEERING STORING

MISCONSIN

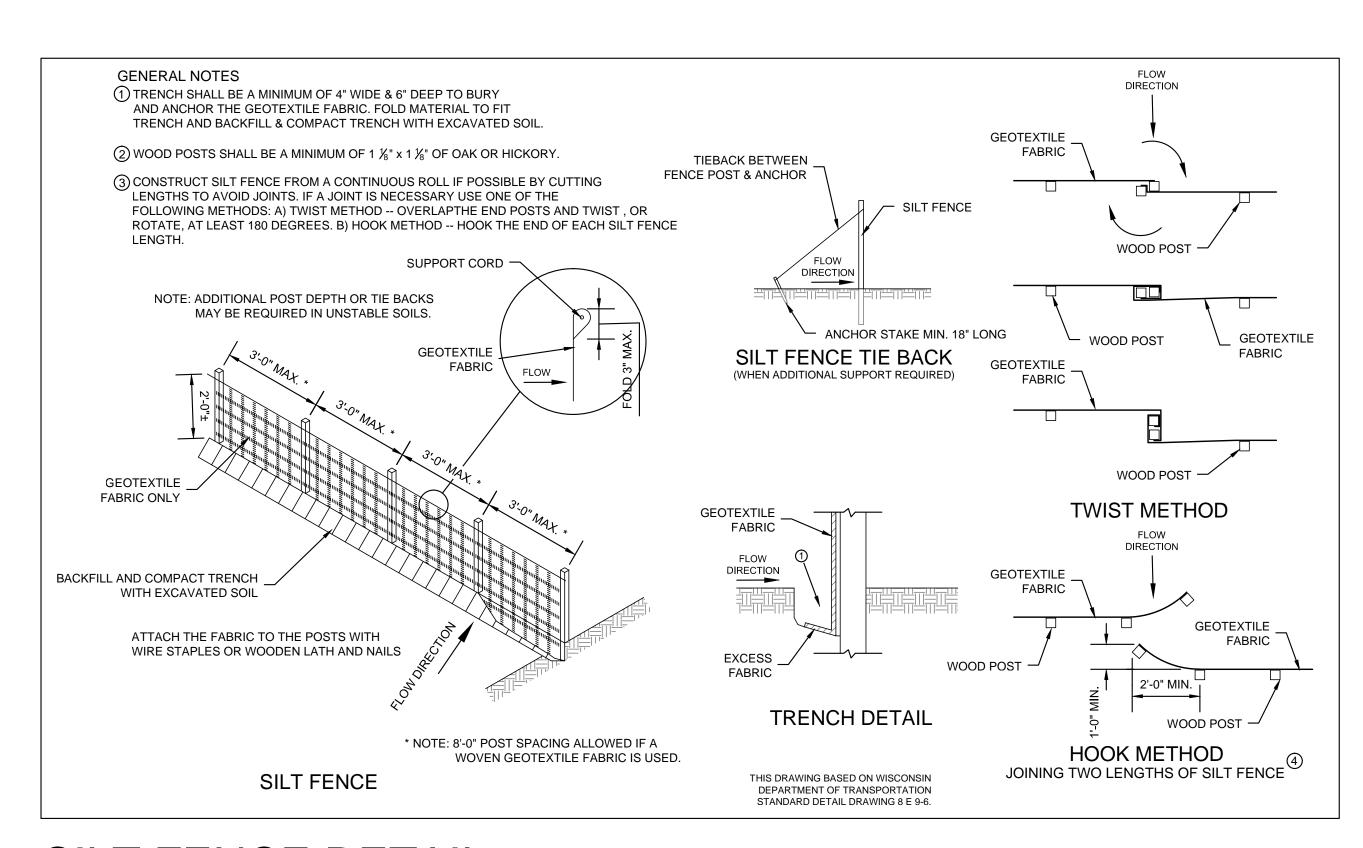
ELLENA E-24090 WALES, WI

SHEET NUMBER

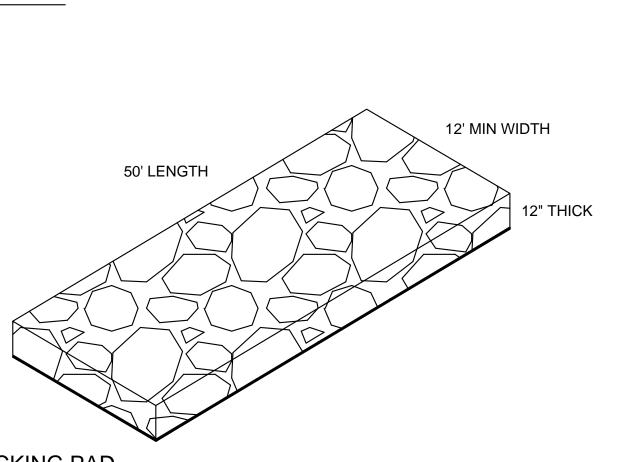
C500

BY: MARK R. ELLENA,PE

SCALE: 1"=40'



## SILT FENCE DETAIL



### STONE TRACKING PAD

PER WDNR TECH STANDARD 1057

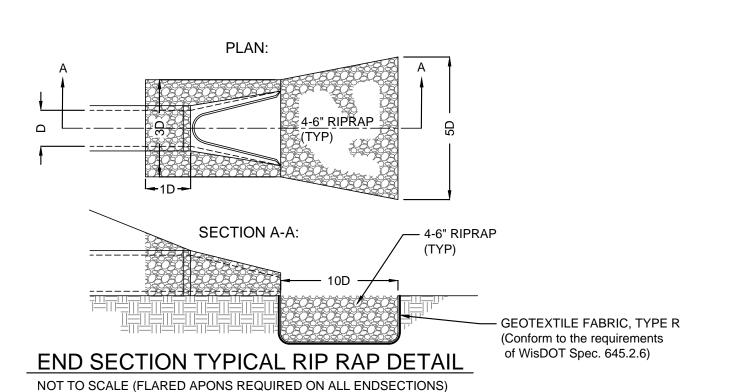
Note 1: Use hard, durable, angular No. 3" stone or recycled concrete meeting the gradation in Wisconsin Department of Transportation (DOT) 2018 Standard Specification, Section 312, Select Crushed Material.

Note 2: Slope the stone tracking pad in a manner to direct runoff to an approved treatment practice.

Note 4: Install tracking pad across full width of the access point, or restrict existing traffic to a dedicated egress lane at least 12 feet wide across the top of the pad.

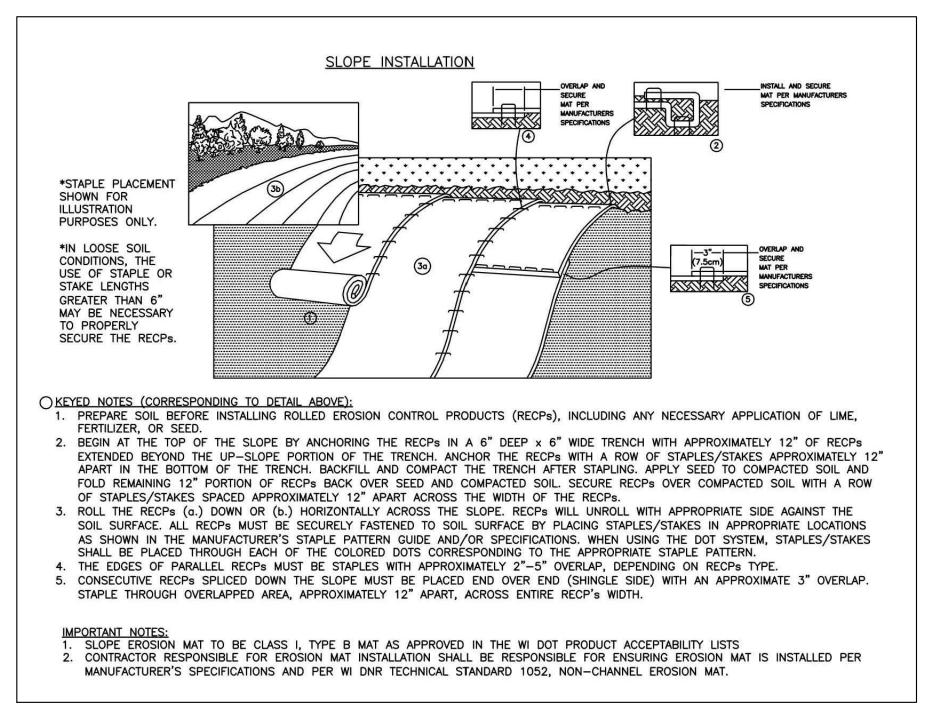
Note 5: If a 50' pad length is not possible due to site geometry, install the maximum length practicable and supplement with additional practices as needed.

Note 3: Select fabric type based on soil conditions and vehicles loading.

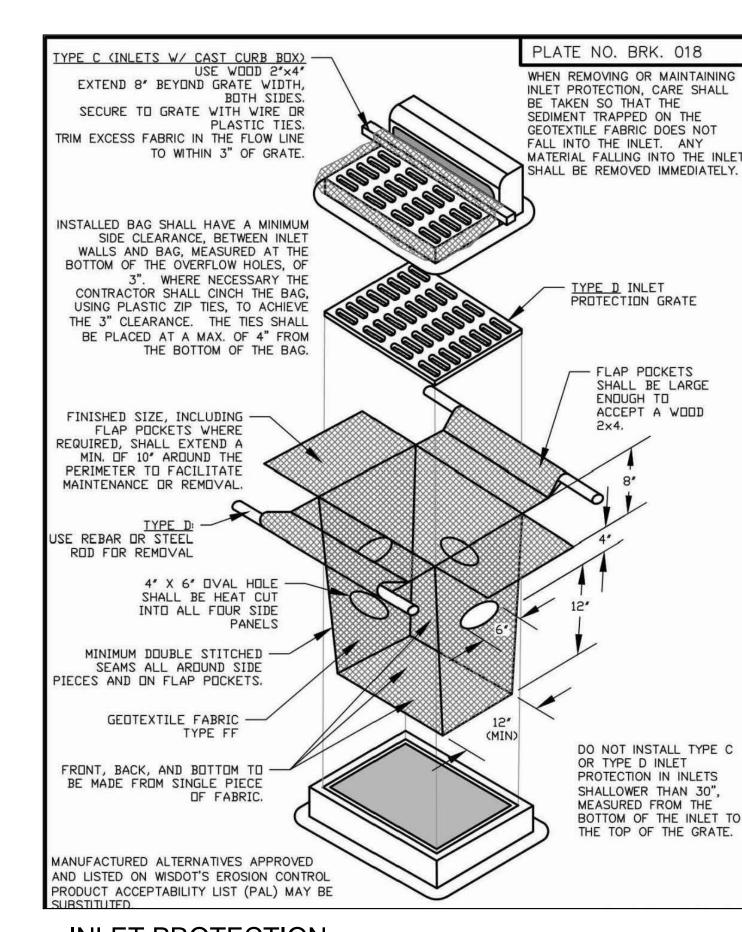


#### SEDIMAX-SW" (STRAW WATTLES) 3. Secure the wattle with a minimum of 18 to 24 in. (45.7-61 cm) stakes every 3 to 4 ft (0.9 -1.2 m) and with North American Green SedMax-SW" (StrawWattles), are a a stake on each end. Stakes should be driven through the Best Management Practice (BMP) that offers an effective middle of the wattle leaving at least 2 to 3 in. (5-7.5 cm) and economical alternative to silt fence and straw bales for of stake extending above the wattle (Figure 9). Stakes sediment control and storm water runoff. should be driven perpendicular to the slope face. Spacing Straw Wattles are a temporary sediment control device of SediMax-SW on slope will vary based on the slope and are not intended to replace Rolled Erosion Control Products grade (Figure 10). (RECPs) or Hydraulic Erosion Control Products (HECPs). If vegetation is desired for permanent erosion control, North American Green recommends that RollMax\* or HydraMax\* 3 ft (0.21 m) Systems be used to provide effective immediate erosion control until vegetation is established. SediMax "Systems may be used in conjunction with blackets, mats and mulches as supplemental sediment and runoff control for these applications. Like all sediment control devices, the effectiveness of SediMax Systems is dependent on storage capacity. SEDIMAX-SW INSTALLATION STEPS: Begin at the location where the wattle is to be installed. by excavating a 2 to 3 in. (5-7.5 cm) deep x 9 in. (22.9 cm) wide trench along the contour of the slope. Excavated soil should be placed upslope from the anchor trench (Figure 7). 9 in (12.9 cm) - -----For additional installation assistance on SediMax Systems, please call 880-772-2040, visit nagreen.com or e-mail info@nagroun.com and we will be happy to put you in touch with your erosion control specialist who can 7. Place the wattle in the trench so that it contours to the soil surface. Compact soil from the excavated trench against the wattle on the uphill side. Wattles should

## STRAW WATTLE DETAIL



**EROSION MATTING: WDNR TS-1052** 



**INLET PROTECTION** 

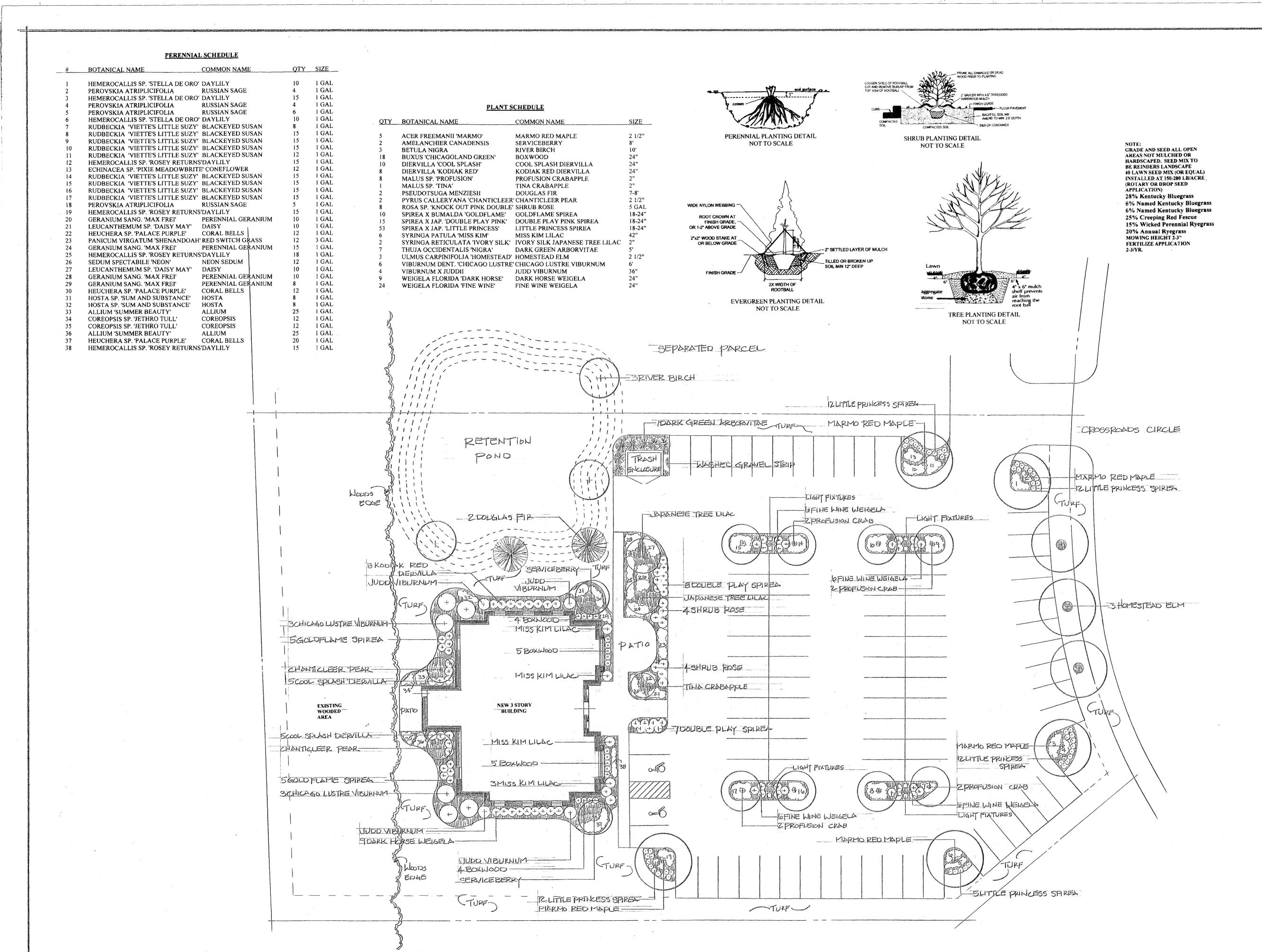
SCONS ELLENA E-24090 ESSIONAL. BY: MARK R. ELLENA,PE SCALE: 1"=40'

SHEET NUMBER

 $\circ$ 

တ် 🗄

ENGINE



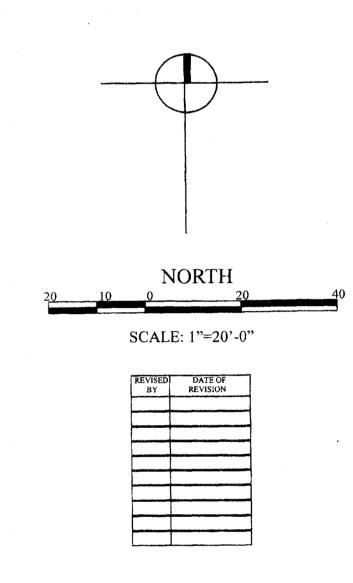
SITE LANDSCAPING

#### NOTES AND SPECIFICATIONS

ALL LANDSCAPING SHALL BE INSTALLED IN ACCORDANCE WITH CITY, VILLAGE OR OTHER LOCAL LANDSCAPING OR CONSTRUCTION SPECIFICATIONS ALL INDIVIDUAL TREES TO RECEIVE 3" CLEAN SHREDDED HARDWOOD BARK MULCH IN A 5' DIAMETER MOW RING. ALL PLANTING BEDS TO RECEIVE 3" MIN. SHREDDED BARK MULCH. ALL PLANTING BEDS TO BE SPADE EDGED. ALL PLANT MATERIAL TO BE OF SPECIMEN QUALITY AND MEET THE AMERICAN STANDARDS FOR NURSERY STOCK, WHICH IS PUBLISHED BY THE ANA (AMERICAN ASSOCIATION OF NURSERYMEN). ALL PLANTS (UNLESS OTHERWISE SPECIFIED) ARE TO BE BALLED & BURLAPPED OR APPROVED CONTAINER STOCK ALL TREE, SHRUB BACK FILL MIX TO BE: 4 PARTS CLEAN PULVERIZED TOPSOIL I PART MUSHROOM COMPOST 8. ALL PERENNIAL PLANTING MIX TO BE: 3 PARTS CLEAN PULVERIZED TOP SOIL 1 PART MUSHROOM COMPOST 1 PART SAND 40 # / 100 SF GYPSUM (TILL 2" OF THIS MIX IN 6-8" DEEP) CONTRACTOR TO SUBMIT IN WRITING TO PROPERTY OWNERS, A ONE YEAR-100% -PLANT GUARANTEE TO COMMENCE ON THE DAY OF PROJECT COMPLETION. 10. CONTRACTOR RESPONSIBLE FOR CALLING DIGGERS HOTLINE 1-800-242-8511 TO LOCATE ALL UTILITIES PRIOR TO STARTING PROJECT ALL UTILITIES PRIOR TO STARTING PROJECT. CONTRACTOR RESPONSIBLE FOR OBTAINING ANY AND ALL PERMITS REQUIRED FOR PROJECT INSTALLATION. CONTRACTOR TO ADJUST PLANTINGS FOR UNDERGROUND UTILITY LINES, ESCAPE

WINDOWS, CONDENSER UNITS AND UTILITY METERS AND

OVERHEAD UTILITY LINES.



AVERY AND BIRCH BEAUTY STUDIOS 21055 CROSSROADS CIRCLE BROOKFIELD, WI 53186

DECEMBER 21, 2023

BY:SLS



LANDSCAPE DESIGN RESIDENTIAL AND COMMERCIAL LOW VOLTAGE OUTDOOR LANDSCAPE LIGHTING

> Phone: (815) 482-8187 E-mail-scheelandassociates@gmail.com © Scheel and Associates 2023

