

TOWN OF BROOKFIELD
ARCHITECTURAL REVIEW COMMITTEE MINUTES
FEBRUARY 20, 2025

The regular meeting of the Architectural Review Committee was held in the East Conference Room of the Town Hall, 645 N Janacek Road, Brookfield, WI.

1) CALL TO ORDER

Chairman Dean Pearson called the meeting to order at 6:00 p.m. with the following people present: Town Planner Bryce Hembrook; Town Supervisors John Charlier and Steve Kohlmann; and Committee members, Richard Diercksmeier, Alan Lee, and Matt Paris.

2) MEETING NOTICES

Planner Hembrook reported that the meeting was noticed in accordance with Open Meeting Law.

3) APPROVAL OF AGENDA

Motion by Charlier to approve the agenda as presented.

Seconded by Kohlmann.

Motion carried unanimously.

4) APPROVAL OF MINUTES

Motion by Kohlmann to approve the minutes of the January 8, 2025 minutes as presented.

Seconded by Diercksmeier.

Motion carried unanimously.

5) OLD BUSINESS

a. None.

6) NEW BUSINESS

a. Lisa Burck (Innovative Signs), representing Proactive MD Family Health Center, requesting review and approval for installation of wall signage and multi-tenant freestanding signage, located at 21600 Watertown Road.

Hembrook presented the item and provided details from the staff report. The Committee did not have any concerns.

Motion by Paris to approve installation of wall signage and multi-tenant freestanding signage for Proactive MD Family Health Center, located at 21600 Watertown Road as presented.

Seconded by Kohlmann.

Further discussion: None.

Motion carried unanimously.

b. Nancy Jensen, representing 4Ever Young, requesting review and approval of permanent wall signage and window signage, located at 20400 West Bluemound Road, Suite 400.

Hembrook presented the item and provided details from the staff report. The Committee discussed the proposed size and mentioned that it appeared to be proportional and meets the master sign plan recommendation.

Motion by Paris to approve permanent wall signage and window signage as presented for 4Ever Young, located at 20400 West Bluemound Road, Suite 400.

Seconded by Charlier.

Further discussion: None.

Motion carried unanimously.

7) COMMUNICATION AND ANNOUNCEMENTS

None.

8) ADJOURN

Motion by Charlier to adjourn at 6:13 pm.

Seconded by Diercksmeier.

Motion carried unanimously.

Respectfully submitted,
Bryce Hembrook, Town Planner

BH/lr